

# Capital Metro Service Plan 2020

## Board of Directors Update

### July 27, 2009

 SERVICE PLAN



# Project Overview

- Data Collection and Initial Input
  - Operators, Advisory Committees, Board members, Customers
- Existing System Analysis and Field Review
  - Ridership, Route Alignments, Schedules, Operations
- Market Research
  - Demographics, travel patterns, transit competitiveness
- Development of Preliminary Concepts
- Public Involvement
- Plan Refinement

# Themes of Preliminary Concepts

- Increase frequency in corridors
- Improve route directness
- Better focus routes on employment and retail destinations
- Reductions in non-productive areas
- Improve downtown operations
- **Fundamental Tradeoff: Coverage Vs. Core Service**

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# Preliminary Concepts

- Presented to staff in early June
- Presented to operators of each service provider last week
- Presented to Technical and Community Advisory Committees last week

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# Next Steps

- Public Involvement
  - Project website, customer survey, passenger notices, and direct outreach at key transit centers
  - First round of public meetings during week of August 24
- September - Update plan based on public feedback
- October - Present revised concepts to Advisory Committees
- November - Second round of public meetings
- December/January - Finalize ServicePlan2020

**SERVICE PLAN**

