

Highland Station

Highland MetroRail Station is located at the intersection of Airport Boulevard and West Highland Mall Boulevard. It is a center platform, stage one (stage two will double in length). There is a significant redevelopment of the former Highland Mall (1971-2014) underway, a joint project of Austin Community College and Red Leaf Properties, LLC. ACC. The start of the Red Leaf Properties project is under construction. Outside this project's boundaries, the area consists of government offices, warehouses, and strip commercial. Internally, there is some low-density multi-family residential, with mostly single-family residential on small lots, local schools, churches. The auto-centric nature of heavily trafficked Airport Boulevard, numerous driveways and free right-turn lanes, impedes pedestrian and bicyclist accessibility. The Crestview/Highland trail provides a connection to adjoining neighborhoods and transit stops along Airport Boulevard to the north. Imagine Austin designates this area as a Regional Center.

Station Features...

- Digital real time information display
- Shelter/benches/Destination map/Lighting
- Capital Metro MetroBike Shelter (24 spaces, air)
- Free bike racks (8)

System Connections...

- MetroBus 7, 10, 300, 320, 350

Access to...

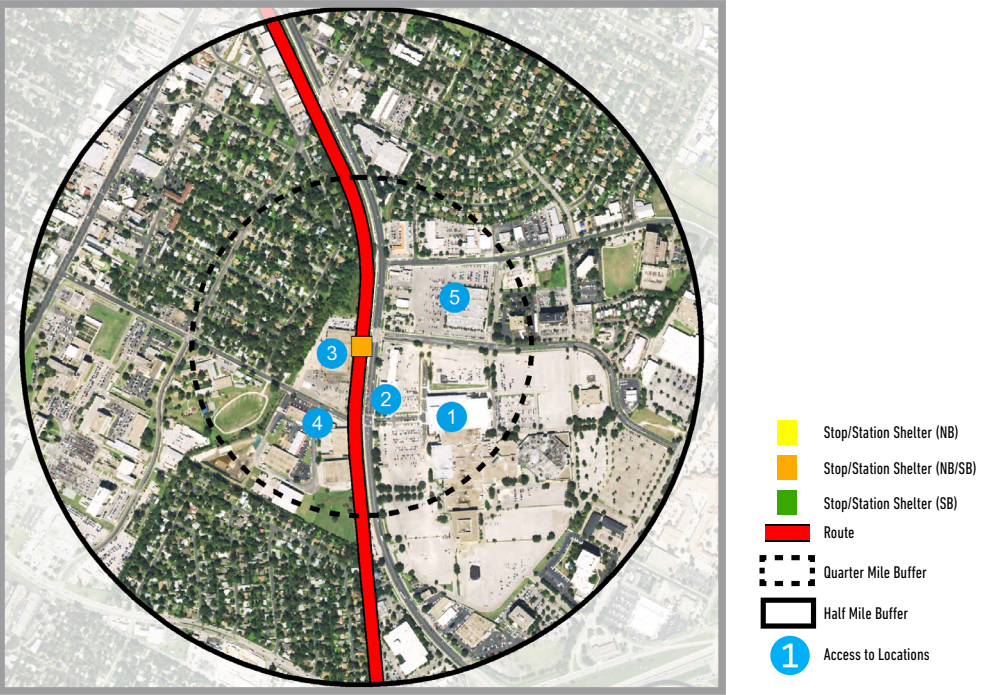
- ACC-Highland Campus Phases 1 & 2
- Red Leaf/Highland Development (Proposed)
- Texas Department of Public Safety
- Auguste Escoffier School of Culinary Arts
- Workforce Solutions Capital Area-North

Missing Elements...

- Compact, mixed-use redevelopment
- Public realm improvements, including shade, pedestrian-scale lighting
- Pedestrian and bicycle enhanced connections and crossings

Ridership/Service

| | |
|---------------------------------|-----------------------------|
| Weekday Ridership (April 2016) | 142 on / 142 off |
| Saturday Ridership (April 2016) | 29 on / 25 off |
| Sunday Ridership (April 2016) | None |
| Target Weekday Ridership | 1,370 on |
| Level of Service | 30 min peak/60 min off-peak |



Demographics

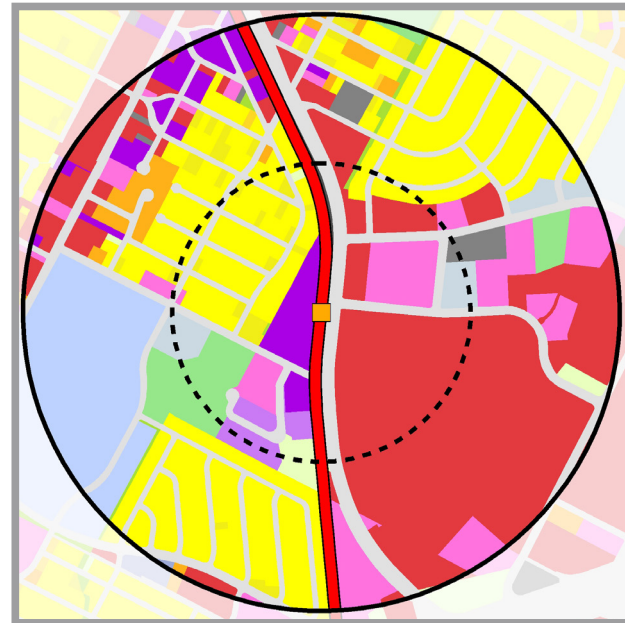
| | |
|--|----------------------|
| Population (2010) | 2,060 |
| Population (2040) | 5,050 |
| Population Density (2010) | 2,600 ppl / sq. mile |
| Employment (2010) | 5,880 |
| Employment (2040) | 10,010 |
| Employment Density (2010) | 7,500 emp / sq. mile |
| Households (2010) | 942 |
| Households (2040) | 1,970 |
| Median HH Size (2010) | 2.24 |
| Housing Units (2010) | 1,000 |
| Affordable Housing (2013) | 62 |
| Median HH Income (2010) | \$38,500 |
| Zero Car HH (2014) | 27 |
| Millennial Population Age 25-34 (2010) | 490 |
| Senior Population Age 65+ (2010) | 150 |

Highland Station | MetroRail Red Line 550

| | | |
|-------------------|--|--------|
| FACTS | Segment | North |
| | Service Open | 2010 |
| | Target Weekday Ridership | 1,370 |
| | Profile Date | 2016 |
| PLACE TYPOLOGY | TOD Village | |
| READINESS SCORE | Emerging | |
| READINESS METRICS | Connectivity | Medium |
| | Market Strength | Medium |
| | Land Availability | Medium |
| | Government Support | Medium |
| NEEDS | <div><div>Safety and security</div><ul style="list-style-type: none">Lighting needed on sidewalks and to directly illuminate crosswalks crossing Airport BoulevardEnhanced safety and visibility of crosswalks at Airport Boulevard and Highland Mall Drive, Denson DriveTraffic calming of high speed traffic on Airport Boulevard"Eyes on the street" added from development south/west of the railroad tracks, and from the north/east of Airport Boulevard will significantly increase the safety of the corridor</div> | |
| | <div><div>(Re)development opportunities</div><ul style="list-style-type: none">Redevelopment opportunities in east, southeast quadrantsRedevelopment of publicly-owned property, other properties adjacent to stationInfill/redevelopment potential within large surface parking areas, nearby strip centers, warehousesShared parking opportunities within structured parkingVery auto-centric, low density development limits transit connectivity to/from/within potential hub</div> | |
| | <div><div>Streetscape improvements</div><ul style="list-style-type: none">Intersection improvements to better facilitate all travel modesPedestrian-scale lighting on sidewalk leading to station and at crossingsShade treesBuffer between sidewalk and vehicle lanesImproved bike lanes along Airport BoulevardTraffic calming, increasing pedestrian/bike safety at crossing</div> | |
| | <div><div>Station amenities</div><ul style="list-style-type: none">Shade: trees or shade structurePedestrian scale lightingStreet furniture</div> <div><div>Other amenities</div><ul style="list-style-type: none">Continuance of pedestrian/bicycle trail south to Middle Fiskville RoadWayfinding to note areas within a "10 minute walk" to connect to ACC</div> <div><div>Public/placemaking/art opportunity</div><ul style="list-style-type: none">Potential for other functional artPotential for collaboration between private/public interestsSafe design</div> | |
| CATALYST PROJECTS | <ul style="list-style-type: none">2012 Bond ADA Sidewalks - Street and Bridge (Public Works)Tannehill-Airport Blvd/Highland Mall Regional Ponds (Watershed Protection) | |



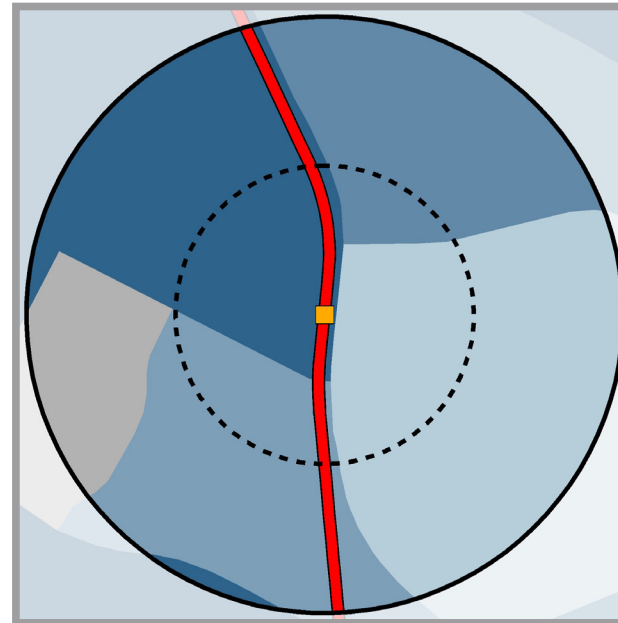
Land Use



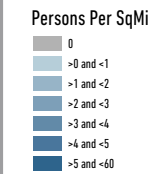
The predominant land uses in the 1/2 mile station area include: commercial, single family residential, streets and roads, government services, and office.



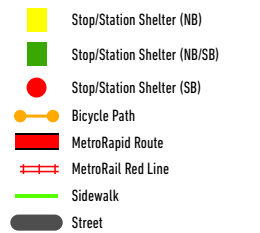
Population Density



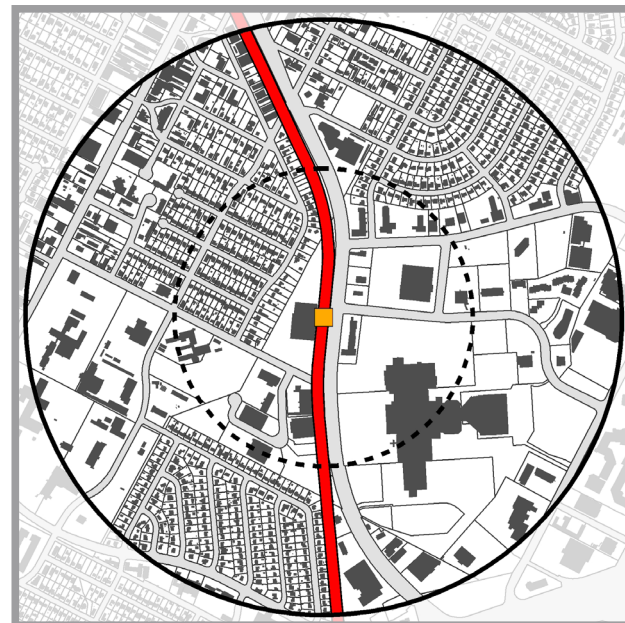
Average population density in the 1/2 mile station area is 2,600 residents per square mile.



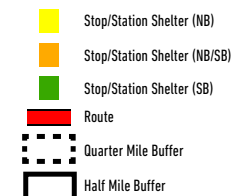
Infrastructure-Roads



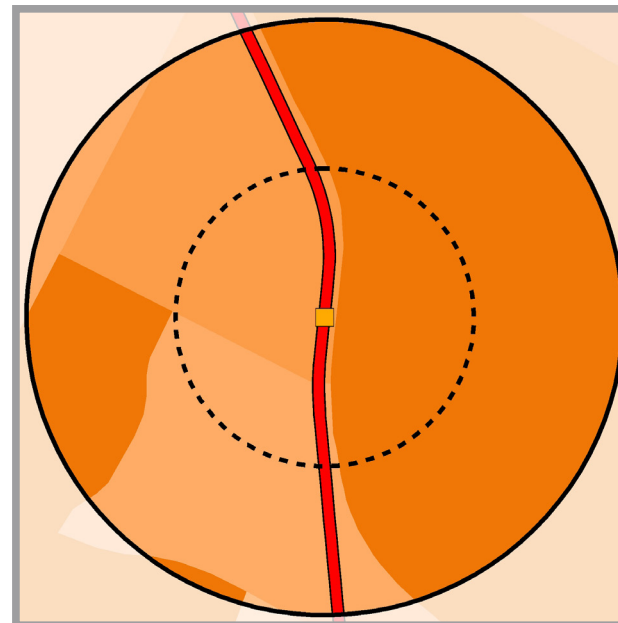
Parcels and Buildings



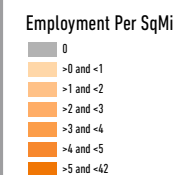
The 1/2 mile station area is estimated to contain 4.08 million built square feet.



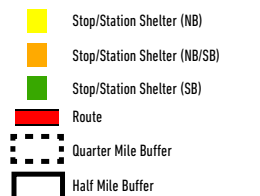
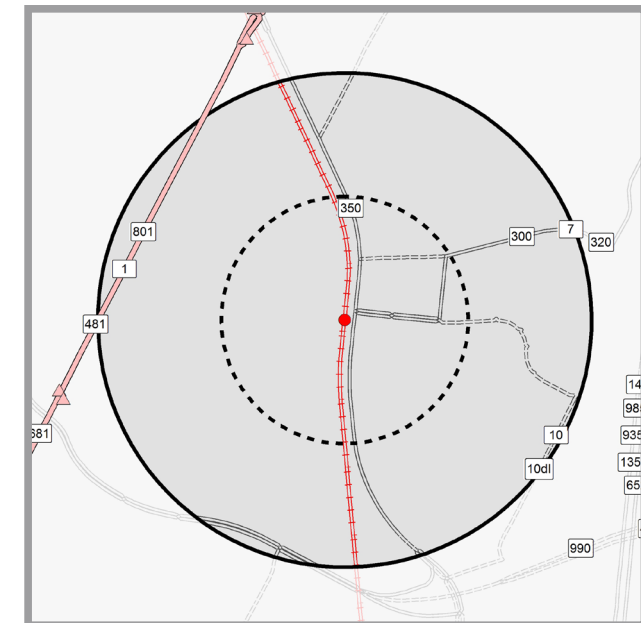
Employment Density



Average employment density in the 1/2 mile station area is 7,500 employees per square mile.



Infrastructure-Transit





Looking northwest from the station platform, residential left behind trees, linear open space north of the station platform



Looking west from the platform, land use is predominantly warehouse space



South from Highland Mall Drive, ACC-Highland Phase I



MetroBike Shelter with Crestview/Highland pedestrian/bike trail



Looking south from Highland Mall Drive, across Airport Boulevard from station



Looking east down north side of Highland Mall Drive