♠ METRO | TOD PRIORITY TOOL

North Lamar Transit Center

The North Lamar Transit Center is located at the intersection of North Lamar Boulevard and US 183 and its frontage road, and West Anderson Lane. This hub connects the MetroRapid 801 service with several MetroBus routes; it also provides park & ride spaces, readily accessible from US 183 and to downtown. This station area includes strip retail, services, storage units, automobile dealerships, and expansive parking lots. A garden apartment development is located east of the station, and the Thurmond Heights public housing complex is to the north. Pedestrian and bicycle connectivity is weak, due to the grade-separated frontage roads and fragmented sidewalks. The Transit Center is within nominal walking distance of the single-family neighborhood southwest of the intersection, but the route beneath the US 183 overpass is uninviting. "Imagine Austin" lists this area as an activity corridor node.

Station Features...

- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (16)
- Park & ride (268 spaces)

System Connections...

• Local bus: 1, 240, 275, 300, 323, 350, 383

Last Mile: none

Access to...

- 1. Thurmond Heights Public Housing
- 2. Concordia University North Lamar Center
- 3. Executive Suites at Lamar Towers

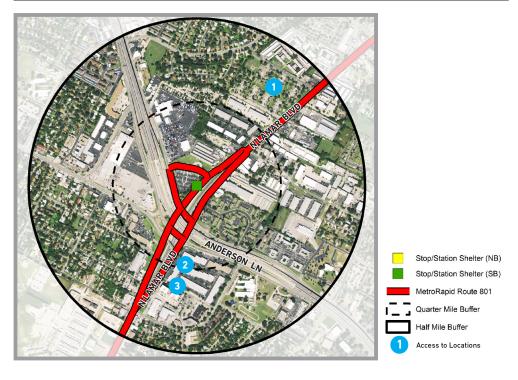
Missing Elements / Opportunities...

- Dense, compact mixed-use development
- Grid streets, paths and sidewalks
- Pedestrian and bicycle connections and crossings
- Wayfinding
- Public realm improvements
- "Third place" gathering spots



Ridership/Service

Weekday Ridership (April 2016)	275 on / 276 off
Saturday Ridership (April 2016)	114 on / 117 off
Sunday Ridership (April 2016)	91 on / 90 off
Target Weekday Ridership	900 on
Level of Service	15 min peak / 30 min off-peak



Demographics

Population (2010)	4,900
Population (2040)	8,130
Population Density (2010)	6,200 ppl / sq. mile
Employment (2010)	2,210
Employment (2040)	8,520
Employment Density (2010)	2,800 emp / sq. mile
Households (2010)	1,810
Households (2040)	3,010
Median HH Size (2010)	2.6
Housing Units (2010)	1,980
Affordable Housing (2013)	0
Median HH Income (2010)	\$32,960
Zero Car HH (2014)	10
Millenial Population Age 25-34 (2010)	940
Senior Population Age 65+ (2010)	280

apid 801

N. Lam	ar Transit Center	MetroRapid 801
	Segment	North
FACTS	Service Open	2014
	Target Weekday Ridership	900
	Profile Date	2016
PLACE Typology	Special Destination	
READINESS SCORE	Emerging	
READINESS METRICS	Connectivity	Medium
	Market Strength	Medium
	Land Availability	Medium
	Government Support	Low
	Safety and security Additional lighting in parking lots, along streets and sidewalks, at crosswalks, and at bike racks Enhanced active security presence and activation of surrounding areas	Station amenities Pedestrian-scale streetlights Additional shade Increased visibility and security with "eyes on the street" Secure protected bike racks Transit center, activated
NEEDS	Streetscape improvements Enhanced, high visibility pedestrian/bike route crossing at North Lamar at US 183 Pedestrian-scale lighting Mid-block crossing at North Lamar/Powell Lane intersection, a divided six-lane highway (Re)development opportunities Redesign of the North Lamar Transit Center, to include a	spaces, vending Other amenities Low- and medium-density residential, elementary school, park Wayfinding to note areas within "10 minute walk" Public/placemaking/art opportunity No or limited placemaking opportunity Potential for functional art Safe design

mix of uses with enhanced connectivity to the area through a variety of travel modes, and increasing visibility and functionality of the transit, possibly through public-private partnership

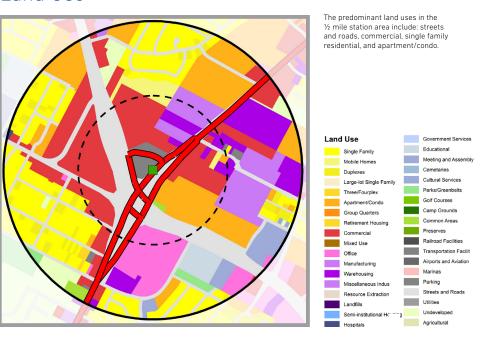
ing/art opportunity

- ed placemaking
- r functional art

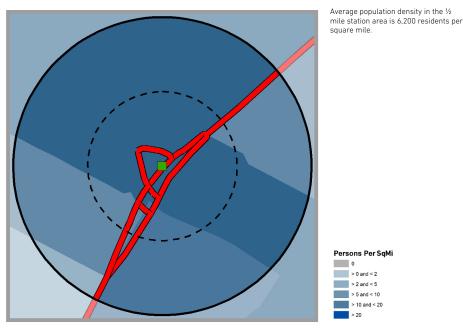
CATALYST PROJECTS

- North Lamar Blvd and Burnet Rd Corridor Improvements (Public
- Morrow and Gault Water & Wastewater Line Renewal (Water)

Land Use



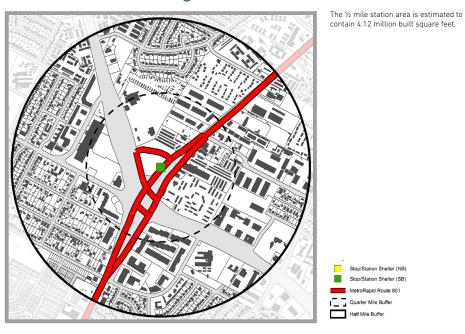
Population Density



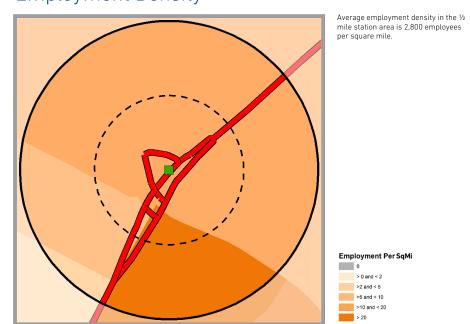
Infrastructure-Roads



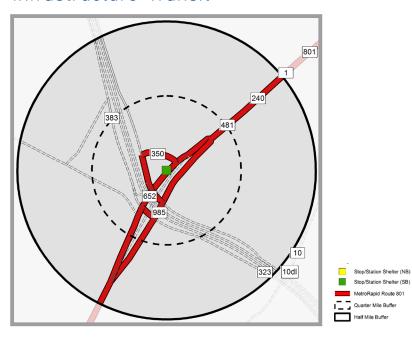
Parcels and Buildings

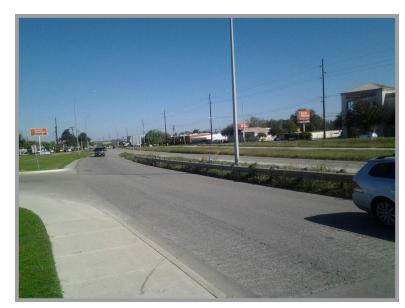


Employment Density



Infrastructure-Transit





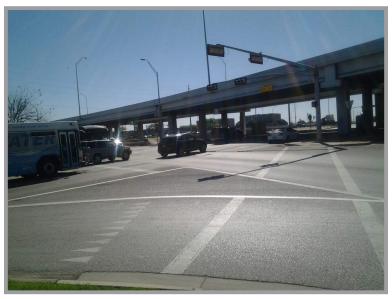
North Lamar Boulevard, facing northeast, and Public Storage, far right



Sidewalk along the west side of North Lamar Boulevard, facing southwest



Parking lot at the North Lamar Transit Center



Crosswalk at the intersection of West Anderson Lane and North Lamar Boulevard, facing southwest



West Side of North Lamar Boulevard, facing southwest



Santa Maria Village Apartments, east side of North Lamar Boulevard