

Tech Ridge Park & Ride

Tech Ridge Park & Ride is the northern terminus of MetroRapid Route 801. Through its park and ride and feeder bus facilities, it is a major entry point into the Capital Metro system. The station is located just east of I-35, between Howard Lane and Parmer Lane. The half-mile station area includes light industrial and logistical facilities, multi-family development, a major public high school, and retail. Capital Metro owns 33 acres of land at the station, where a mixed-use cluster of residential, employment, and retail development is envisioned over time. "Imagine Austin" lists Tech Ridge as a neighborhood center; Austin's TOD ordinance defines it as a town center.

Station Features...

- Digital real-time information
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (20 spaces)
- MetroBike Shelter (24 spaces)
- Park and ride (476 spaces)

System Connections...

- MetroExpress: 135, 935
- Local bus: 1, 243, 275, 392
- Capital Area Rural Transit (CARTS)
- Last mile: none

Access to...

- Central Transportation Systems, Inc.
- The Shops at Tech Ridge
- Villas Tech Ridge, The Bridge at Center Ridge
- Pearson Inc, HID Global, Dell Parmer South Campus, GM

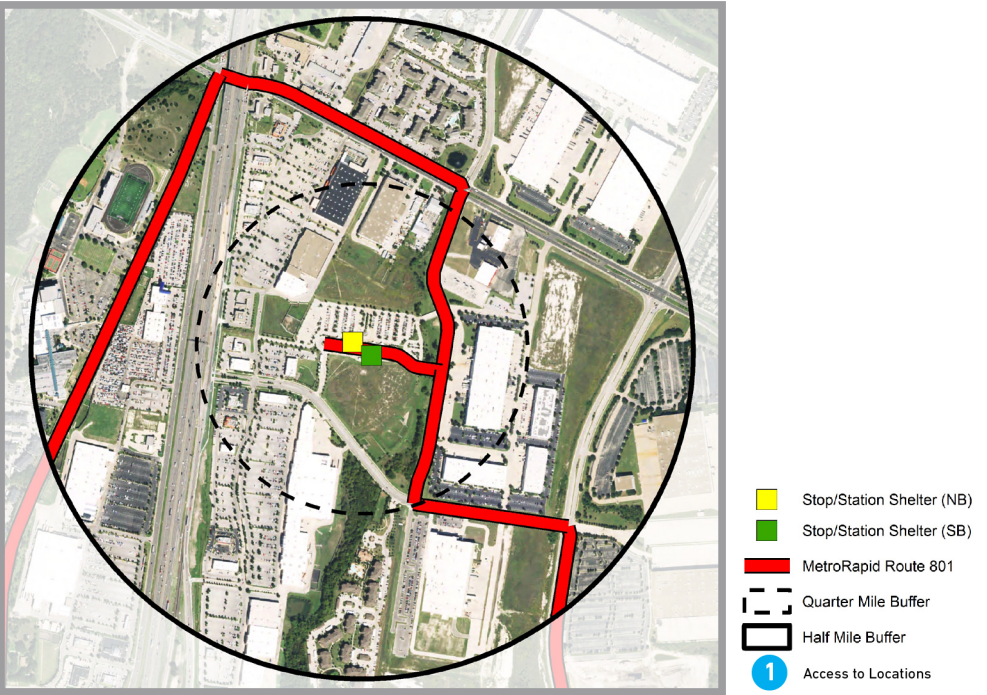
Missing Elements...

- Destination services
- Compact mixed use development
- Wayfinding
- Public realm improvements
- Pedestrian and bicycle connections and crossings



Ridership/Service

Weekday Ridership (April 2016)	469 on / 462 off
Saturday Ridership (April 2016)	259 on / 241 off
Sunday Ridership (April 2016)	148 on / 152 off
Target Weekday Ridership	600 on
Level of Service	12 min peak/20 min off-peak



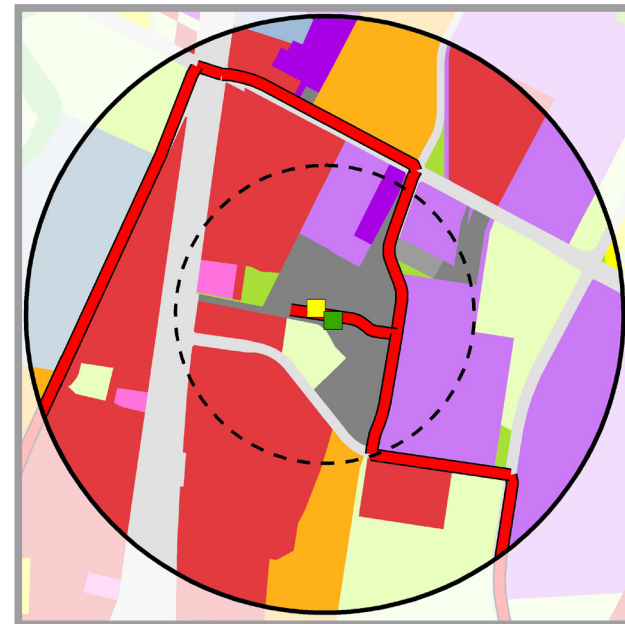
Demographics

Population (2010)	1,010
Population (2040)	2,090
Population Density (2010)	1,300 ppl / sq. mile
Employment (2010)	1,460
Employment (2040)	8,040
Employment Density (2010)	1,900 emp / sq. mile
Households (2010)	520
Households (2040)	1,000
Median HH Size (2010)	1.98
Housing Units (2010)	750
Affordable Housing (2013)	0
Median HH Income (2010)	\$46,980
Zero Car HH (2014)	<10
Millennial Population Age 25-34 (2010)	400
Senior Population Age 65+ (2010)	60

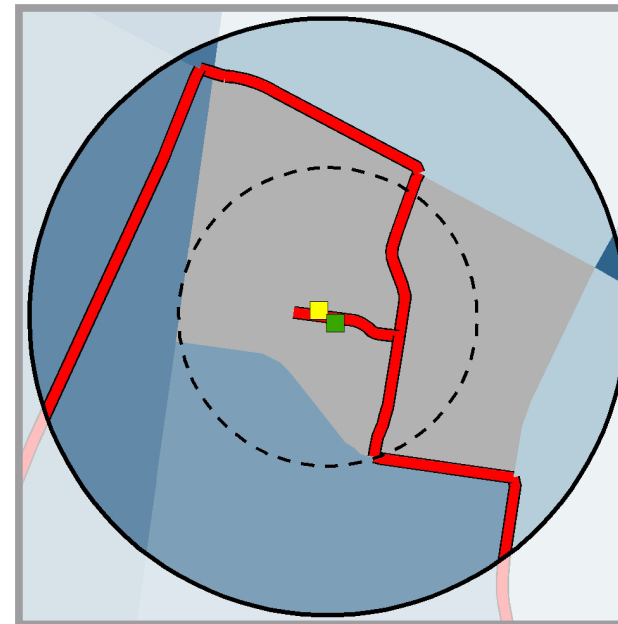
Tech Ridge Park & Ride | MetroRapid 801

FACTS	Segment	North
	Service Open	2014
	Target Weekday Ridership	600
	Profile Date	2016
PLACE TYPOLOGY	Regional Hub	
READINESS SCORE	Emerging	
READINESS METRICS	Connectivity	Medium
	Market Strength	Low
	Availability	Medium
	Government Support	Medium
NEEDS	Safety and security	<ul style="list-style-type: none">Lighting needed in parking lots, along sidewalks, at crosswalks, at stationIsolated, activate area
	Streetscape improvements	<ul style="list-style-type: none">Increase walkability and bike/pedestrian access to shopping, office, and residentialClearly define proximity and paths to services, destinations through design
	(Re)development opportunities	<ul style="list-style-type: none">Opportunity for development of 28 acres of undeveloped land owned by Capital Metro and within an enterprise zoneSurface parking could be redeveloped into structured parking within a dense, compact, mixed use development within a public/private venture
	Station amenities	<ul style="list-style-type: none">Transit center with activated space
CATALYST PROJECTS	Other amenities	<ul style="list-style-type: none">Low- and medium-density residential surrounding, commercial areaGood access to IH-35Wayfinding to note areas within a "10 minute walk"
	Public/placemaking/art opportunity	<ul style="list-style-type: none">Recreational space at water detention/retention areaPotential for functional art
	Projects to be identified in future	

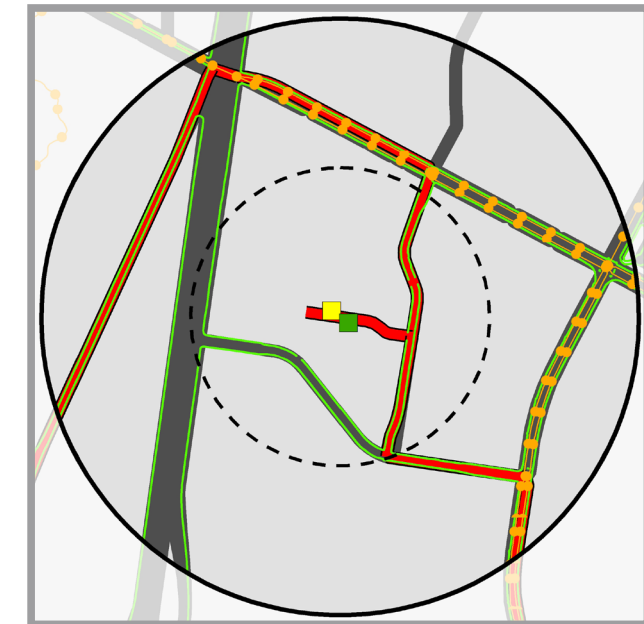
Land Use



Population Density



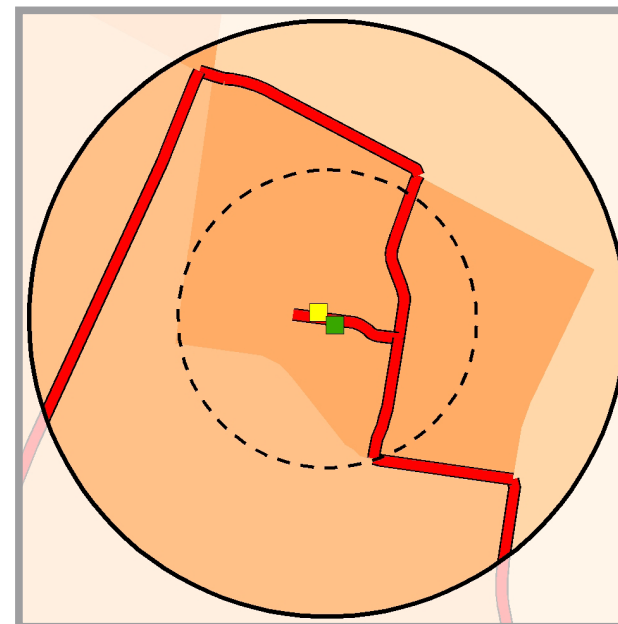
Infrastructure-Roads



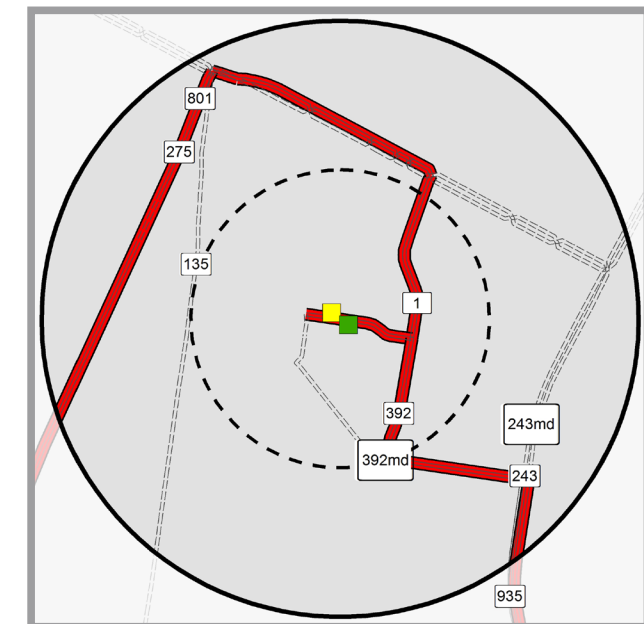
Parcels and Buildings



Employment Density



Infrastructure-Transit





MetroRapid Southbound Stop



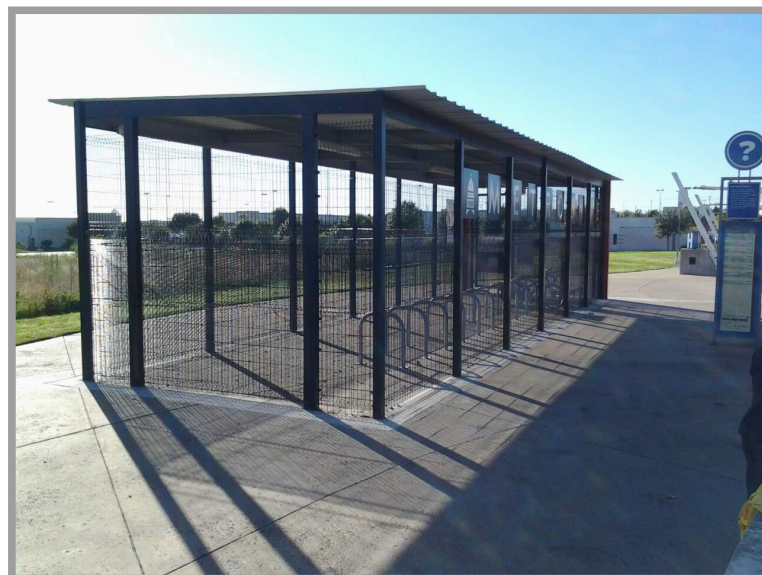
Clock Tower



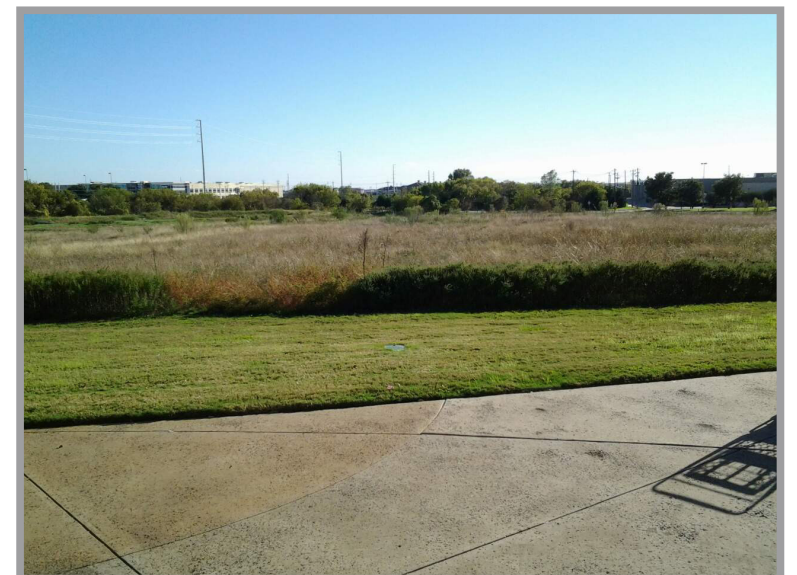
Center Ridge Drive entrance to Park & Ride



West Park & Ride Lot



MetroBike Shelter



Undeveloped land and detention owned by Capital Metro