I. Pledge of Allegiance

II. Safety Briefing

III. Public Comment:

IV. Advisory Committee Updates:
   1. Update on the Customer Satisfaction Advisory Committee (CSAC); and
   2. Update on the Access Advisory Committee (AAC).

V. Board Committee Updates:
   1. Operations, Planning and Safety Committee
   2. Finance, Audit and Administration Committee; and
   3. CAMPO update

VI. Consent Items
   1. Approval of minutes for the December 14, 2016 Board Meeting.
   2. Approval of a resolution affirming the current Charter Statement for the Finance, Audit and Administration Committee.
   4. Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a contract with Muniz Concrete and Contracting, Inc. for repairs to the water quality pond filter at the 2910 East 5th Street Facility, in an amount not to exceed $153,182.
   5. Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a sole source contract with Herzog Transit Services, Inc. to support Tiger V Bridge and Sidings improvements by providing four (4) Employees-In-Charge (EICs) and one (1) Bridge Inspector to support multiple projects throughout the Capital Metropolitan Transportation Authority (CMTA) Central Corridor for an amount not to exceed $1,128,380.
6. Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a sole source contract with Watco Companies, Inc. DBA Austin Western Railroad, LLC to provide two Employees-in-Charge (EICs) to support the Tiger V Bridge Upgrade Project on the East and West Corridors for an amount not to exceed $222,187.

VII. Presentations:
1. 2016 Community Involvement and Communications Year End Review
2. Transit Oriented Development Priority Tool

VIII. Reports:
1. President's Report

IX. Items for Future Discussion:

X. Adjournment

ADA Compliance

Reasonable modifications and equal access to communications are provided upon request. Please call (512)389-7458 or email gina.estrada@capmetro.org if you need more information.

BOARD OF DIRECTORS: Wade Cooper, chairperson; Beverly Silas, vice chair; Juli Word, board secretary; Ann Kitchen, Delia Garza, Terry Mitchell, Rita Jonse and Pio Renteria. Board Liaison: Gina Estrada (512)389-7458, email gina.estrada@capmetro.org if you need more information.

The Board of Directors may go into closed session under the Texas Open Meetings Act. In accordance with Texas Government Code, Section 551.071, consultation with attorney for any legal issues, under Section 551.072 for real property issues; under Section 551.074 for personnel matters, or under Section 551.076, for deliberation regarding the deployment or implementation of security personnel or devices; arising regarding any item listed on this agenda.
Approval of minutes for the December 14, 2016 Board Meeting.
CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY
BOARD OF DIRECTORS MEETING
2910 East Fifth Street Austin, TX 78702

~ Minutes ~

Executive Assistant/Board Liaison Gina Estrada
512-389-7458

Wednesday, December 14, 2016
12:00 PM

Meeting Called To Order
2:25 PM Meeting Adjourned

I.  Pledge of Allegiance

II.  Safety Briefing

There was not a safety briefing given this month.

III. Public Comment:

Kay Priest, citizen, supports Route 19 and asked the Board to reconsider eliminating this Route. Her son, Jon, has Asperger’s Syndrome, and is unable to drive. Route 19 gets him to his job at the Double Tree Hotel in Northwest Austin. Eliminating this route would deprive Jon and others who depend on public transportation to get to work.

Carlos Leon, citizen, alleges he is being mistreated by our Security manager and bus operators. He mentioned he has informed the Better Business Bureau and the Texas Attorney General of his concerns.

Molly May, Executive Director of Special Education, Eanes ISD, advocated for Route 30. This route serves students enrolled in the Adult Transition Services center located on Walsh Tarlton Lane. She hopes the Board will be able to find innovative solutions to save this route.

Brad Coleman, citizen, opposes 392/383 consolidation. Currently it is a two minute walk to the bus stop for Route 392. He will have to walk 30 minutes to get to the bus stop for Route 383.

Cindy Hintikka, citizen, resides in West Austin and spoke against elimination of routes west of Mopac. She stated frequent and reliable service should be available to everyone everywhere and not just east of Mopac residents. Residents in West Austin pay the same taxes but have no real service. She appreciates the Express service/Park & Ride available in that area, but it is only a commuter that does not operate on weekends and evenings. It is also situated too far away for some residents who don’t have a car or are unable to drive. Lastly, she remarked that the outreach efforts for public input on the Connections 2025 plan were inadequate.

Zenobia Joseph, citizen, read comments given to her by Martha Ward opposing the consolidation of Route 392 with 393. Ms. Joseph suggested we should use the 8 million dollars budgeted for marketing contracts to save the local routes proposed to be eliminated.

Charles Mitchell - citizen, wanted to know if Route 30 will be discontinued. Chair Cooper commented we are looking into replacing that route with an alternative service and suggested he speak to Todd Hemingson.
IV. Executive Session of Chapter 551 of the Texas Government Code:

Section 551.072 for real property issues - Real Estate - Transit Oriented Development Opportunities at Lakeline Station and Potential Relocation of MetroRail Kramer Station

Went into session at 1:16 PM
Returned from session at 1:56 PM

V. Advisory Committee Updates:

1. Update on the Customer Satisfaction Advisory Committee (CSAC); and

Sam Sargent, Community Involvement Team, presented the CSAC update. Due to the holidays and busy schedules, the CSAC meeting was rescheduled to this evening and a report will be available next month.

2. Update on the Access Advisory Committee (AAC).

Sam Sargent, Community Involvement Team, provided the AAC update. The committee met on November 30 and received an update on Connections 2025. The committee also discussed how the proposed plan will affect Paratransit/ADA customers. Committee members are working on a resolution pertaining to Connections 2025 and plan to present it to the Board in January.

In addition, new appointments to CSAC and ACC are on today's consent agenda for Board approval.

Board member Kitchen would like to review the resolution prior to its presentation for Board approval. Staff agreed to provide the information to all Board members.

Discussion on when to have another work session on Connections 2025 was discussed. The work session will be scheduled a week or two prior to the January Board meeting. Board member Silas asked staff to check with Russ Chisholm, consultant, what would be the ramifications for the plan in the event the Board does not take action in January.

VI. Board Committee Updates:

1. Operations, Planning and Safety Committee

Board Member Silas, Chair, presented the update from the Committee's meeting on Monday, December 5.

There were two action items on the committee agenda and both were voted to be placed on the consent agenda for today - Items 8 and 9. The committee also heard the following presentations:

- Sustainability Efforts Update
- Operations Report
- Project Connect

2. Finance, Audit and Administration Committee; and

Board Member Mitchell, Chair, presented the report from the December 5 committee meeting. Items discussed this month included:

- Approval of a contract with Trans1Graphix for Transit and Outdoor Advertising
- Approval of a contract with Chambers, Conlon & Hartwell, LLC for federal government relations consulting services

Both items are on today’s consent agenda. The committee also heard the following presentations:
3. CAMPO update

Board Member Mitchell, Capital Metro’s CAMPO representative, gave an update from this month’s CAMPO meeting. The committee met Monday, December 12 and has begun discussion with San Antonio & TxDOT regarding mobility between the metro areas. They also discussed ending of the Lone Star Rail study.

VII. Consent Items

1. Approval of minutes for the November 16, 2016 Board Meeting
2. Approval of the Capital Metro 2017 Board Meeting Calendar
3. Approval of a resolution appointing Bettye J. Taylor to the Customer Satisfaction Advisory Committee.
4. Approval of a Resolution Appointing Rebecca Allbritton to the Access Advisory Committee.
5. Approval of a resolution reappointing Estrella Barrera to the Access Advisory Committee.
6. Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a contract with Trans1Graphix for Transit and Outdoor Advertising Removal/Installation for a 1-year base period with the option to extend for three (3) additional 1-year periods in an amount not to exceed $904,084.
7. Approval of a resolution authorizing the President/CEO, or her designee to finalize and execute a contract with Chambers, Conlon & Hartwell, LLC for federal government relations consulting services for a base period of one year in an amount not to exceed $198,000 (plus an additional not-to-exceed amount of $10,000 for travel) and four one-year options with a total amount for all five (5) years not to exceed $1,055,967.
8. Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute an interlocal agreement with Austin Community College for one bus stop on the Northwest Feeder route for an amount not to exceed $26,732.
9. Approval of a resolution authorizing the President/CEO, or her designee, to utilize Design Build Procurement methodology as allowed under Texas Government Code Chapter 2269, Subchapter H.

VIII. Action Items:

none

IX. Presentations:

1. South Central Waterfront Development Update

Javier Arguello, Director, Long Range Planning, introduced Alan Holt, Principal Planner for the City of Austin, to present this item. The SWC plan was adopted by City Council this past summer as an element of the city’s comprehensive plan - Imagine Austin. The Board heard a high level presentation of how this master plan overlaps with Capital Metro’s plans. Opportunities on how to leverage this plan to achieve the goals of the master plan and Capital Metro’s TOD plans were discussed.
X. Reports:

1. Finance Report

Reinet Marneweck, CFO, presented the Financial Report. The report included the following major highlights:

- Revenue with sales tax:
  - Total Budget: $217 million; FY 2016 Actual: $221 million dollars - growth in sales tax
- Operating expenses are below budget:
  - Total Budget: $237 million; FY 2016 Actual: $223 million
- Cash, Investments and Reserves were also discussed
- Capital Projects Summary:
  - Expended: $52.9 million; Outstanding Commitments: $4 million; Budget: $113 million; % of Budget Expended/Committed: 47%

2. President/CEO Updates

Linda Watson, President/CEO presented her report. The report included the following:

- Annual Stuff the Bus food drive - Donations in both food and cash set a new record for the campaign. We collected enough to equal approximately 175,000 meals, far exceeding the goal of 50,000 meals. All donations benefit the Central Texas Food Bank. Thank you to Jordan Smith, Hanna de Hoyos, and all the staff members who assisted with this event.
- Recognized Dottie Watkins and Todd Hemingson for their participation on two national transit workshop panels. One of the workshops focused on faster boarding and fare payments, and the other on integration with other mobility choices
- Mobile App Milestones - ticket and pass sales were up in November by 47.5% compared to 2015
- New redesigned website launches tonight

In closing, President Watson thanked the Board for their service in 2016.

XI. Items for Future Discussion:

XII. Adjournment

ADA Compliance

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Date: December 14, 2016

Chris Brent
Executive Assistant to the CEO
Approval of a resolution affirming the current Charter Statement for the Finance, Audit and Administration Committee.
SUBJECT:
Approval of a resolution affirming the current Charter Statement for the Finance, Audit and Administration Committee.

FISCAL IMPACT:
This action has no fiscal impact.

STRATEGIC PLAN:
Strategic Goal Alignment:
4. Continue to improve organizational practices and develop staff.

Strategic Objectives:
4.2 Enhance organizational development.

EXPLANATION OF STRATEGIC ALIGNMENT:
Capital Metro’s two board committees assist the Board of Directors in providing strong governance and play a key advisory role to the full board. Their expertise and in-depth look at issues before the board is vital to our long-term strategic planning.

COMMITTEE RECOMMENDATION:
This agenda item was presented and is recommended for approval by the Finance, Audit and Administration Committee on January 9, 2017.

EXECUTIVE SUMMARY:
In 2010, each of the committees of the Board of Directors adopted Committee Charter Statements defining their areas of responsibility. A periodic review of these charters was requested by the board upon adoption and allows the committees to ensure that the charters still meet the needs and parameters of each committee. This charter was last reviewed by the board in June, 2015. At this time no changes to the charter are necessary.

DBE/SBE PARTICIPATION: Does not apply

PROCUREMENT: Does not apply
RESOLUTION
OF THE
CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY
BOARD OF DIRECTORS

STATE OF TEXAS
COUNTY OF TRAVIS RESOLUTION (ID # AI-2016-350)
Finance, Audit and Administration Committee Charter Review

WHEREAS, the Board of Directors has established committees made up of members of the Board to consider specified areas of interest to the Authority; and

WHEREAS, the Board of Directors has adopted Committee Charter Statements that define the roles and responsibilities of each of these committees; and

WHEREAS, the Board of Directors desires to review the Committee Charter Statement to ensure that it reflects current roles and responsibilities.

NOW, THEREFORE, BE IT RESOLVED that the Capital Metropolitan Transportation Authority Board of Directors hereby affirms the attached Committee Charter Statement for the Finance, Audit and Administration Committee.

_______________________
Date: ___________________

Secretary of the Board
Juli Word
CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY
FINANCE, AUDIT AND ADMINISTRATION COMMITTEE CHARTER

PURPOSE
To assist the Capital Metropolitan Transportation Authority (Capital Metro) Board of Directors in fulfilling its oversight responsibilities for accounting and financial reporting processes, the system of internal controls, the audit processes, and systems for monitoring compliance with laws, regulations, and the Capital Metro Code of Conduct.

Executive management is responsible for preparing complete and accurate financial statements, managing business and financial risk, and for monitoring internal controls and compliance with all applicable laws, regulations, and internal policies and procedures. The Board of Directors has oversight responsibility in these areas and is charged with establishing and supporting an adequate control environment within the organization for ensuring accountability and demonstrating proper stewardship over public funds.

AUTHORITY
The Finance, Audit and Administration (FAA) Committee has authority to conduct or authorize investigations into any matters within its scope of responsibility. It is empowered to:

- Ensure the independence of any registered public accounting firm employed by Capital Metro.
- Resolve any disagreements between management and the auditor regarding financial reporting.
- Provide oversight and direction of the internal audit function.
- Use independent counsel, accountants, auditors, or others to advise the FAA Committee or to assist in the conduct of an investigation.
- Seek any information it requires from employees—all of whom are directed to cooperate with FAA Committee requests—or external parties.

MEMBERSHIP
The FAA Committee shall consist of at least three members of the Board of Directors. The Board will appoint FAA Committee members and the FAA Committee Chairperson. Each member of the FAA Committee must be financially literate, as the Board interprets such qualification in its business judgment, or must become financially literate within a reasonable period of time after his or her appointment. In addition, one member of the FAA Committee must be a metropolitan planning organization appointee with at least 10 years of experience as a financial or accounting professional.

Committee members shall be free of any relationship that would interfere with his or her individual exercise of independent judgment.

EDUCATION
Capital Metro executive management is responsible for providing the FAA Committee with educational resources related to accounting principles and procedures, risk management, ethics, and other information that may be requested by the FAA Committee. Capital Metro executive management shall assist the FAA Committee in maintaining appropriate financial and compliance literacy.
MEETINGS
The FAA Committee will meet at least four times a year, with authority to convene additional meetings, as circumstances require. All meetings will be conducted in accordance with the Texas Open Meetings Act. FAA Committee members are expected to attend each meeting. The FAA Committee may direct members of management, auditors, or others to attend meetings and provide pertinent information, as necessary.

RESPONSIBILITIES
The FAA Committee will carry out the following responsibilities:
Financial & Other Reporting: The FAA Committee shall provide reasonable assurance to the Board that financial information reported by management substantively portrays Capital Metro’s financial condition, results of operations, plans, and long-term commitments. The FAA Committee may review other reports requiring Board approval prior to submission to public sector entities. The FAA Committee will:

- Review fiscal, investments, and other financial management policies and practices including but not limited to:
  - Operating & Capital Budgeting
  - Procurement and contracting
  - Revenue (e.g., grants, fare structure, new revenue opportunities including partnerships with external entities)
  - Debt and investments
  - Disadvantaged Business Enterprise (DBE) Program
  - Insurance and risk management

- Review financial statements, including interim financial statements, auditor’s opinions and management letters and consider whether they are complete, consistent with information known to FAA Committee members, and reflect appropriate accounting principles.

Internal Control: The FAA Committee shall understand Capital Metro’s key financial reporting risk areas and the internal control structure. The FAA Committee will:

- Consider the effectiveness of Capital Metro’s internal control systems, including information technology security and control.
- Understand the scope of internal and external auditors’ review of internal controls over financial reporting, and obtain reports on significant findings and recommendations, together with management’s responses.
- Review and provide oversight for technology investments and processes that support the Authority’s strategic financial goals and objectives.
- Review the reports and results of internal and external audits.

Internal Audit: The FAA Committee shall provide direct oversight of Capital Metro’s internal audit function. To facilitate the effectiveness and independence of the internal audit function, the internal audit function is ultimately accountable to the Board of Directors and the FAA Committee. The FAA Committee will:

- Make recommendations to the full Board of Directors regarding the appointment and removal of the Chief Audit Executive (CAE).
- Review annually with management and the CAE the charter, audit plans, activities, staffing, and organizational structure of the internal audit function.
- Ensure there are no unjustified restrictions or limitations on the internal audit function.
- Review audit results, reports, and recommendations and ensure adequate management follow-up and resolution.
- Meet with the CAE to discuss any matters that the FAA Committee or internal audit believes should be discussed.
- Request internal auditors to perform special studies, investigations, or other services in matters of interest or concern to the FAA Committee or Board that may be outside the scope of the approved Audit Services Plan. Such projects could include investigation of areas of high control risk, potential or suspected fraud or other irregularities, compliance with laws, regulations, policies and procedures, or evaluation of external auditors.
- Conduct an annual performance review and evaluation of the CAE.
- Review the effectiveness of the internal audit function through periodic external quality assurance reviews.

External Audit: The FAA Committee shall assure independence in fact and in appearance of all external financial assurance services. External auditors are ultimately accountable to the Board of Directors and the FAA Committee. The FAA Committee will:

- Review the external auditors’ proposed audit scope and approach, including coordination of audit effort with internal audit.
- Consider the facts and circumstances of each case in order to determine if firm or audit partner rotation is needed in order to ensure an independent financial audit.
- Approve in advance any non-audit services by external auditors or their consulting practice/affiliates.
- External auditors shall not (1) provide non-audit services that involve performing management functions or making management decisions and (2) audit their own work or provide non-audit services that are significant or material to the subject matter of the audits.
- Meet with the external auditors to discuss any matters that the FAA Committee or auditors believe should be discussed in detail.
- Review with management and the external auditors the results of the audit, including any serious difficulties or disputes with management encountered during assurance work.

Compliance: The FAA Committee shall provide reasonable assurance to the Board of Directors that its policies are being carried out and that systems are in place to ensure compliance with laws and regulations. The FAA Committee will:

- Review the effectiveness of the system for monitoring compliance with laws and regulations and the results of management’s investigation and follow-up (including disciplinary action) of any instances of noncompliance.
- Review the findings of any examinations by regulatory agencies, and any auditor observations.
- Review the process for communicating the Code of Conduct to company personnel and for monitoring compliance therewith.
- Obtain regular updates from the Board Ethics Officer and the Staff Ethics Officer regarding ethics and compliance matters.

Reporting Responsibilities: The FAA Committee will:

- Report and recommend action, as appropriate to the Board of Directors about FAA Committee activities, issues, and related recommendations.
- Provide an open avenue of communication between internal audit, the external auditors, and the Board of Directors.
• Review any other reports Capital Metro issues that relate to FAA Committee responsibilities.

Other Responsibilities: *The FAA Committee will:*

• Perform other activities related to this charter as requested by the Capital Metro Board of Directors.
• Review and assess the adequacy of the FAA Committee Charter annually, requesting Board approval for proposed changes, and ensure appropriate disclosure as may be required by law or regulation.
• Confirm annually that all responsibilities outlined in this charter have been carried out.

**History:**
See most recent FAA Committee approvals at:
2015-56
[DOCUMENT_RECORDS_MGT-#335187-2009 Board Resolutions Nos. 057-068](#) (Resolution CMTA-2009-60 p. 23/29)
[DOCUMENT_RECORDS_MGT-#209034-2007 Board Resolution November Nos. 084-089](#)

Approval and adoption of a revised Charter Statement for the Operations, Planning and Safety Committee.
SUBJECT:
Approval of a resolution amending and adopting a revised Charter Statement for the Operations, Planning and Safety Committee.

FISCAL IMPACT:
This action has no fiscal impact.

STRATEGIC PLAN:
Strategic Goal Alignment:
4. Continue to improve organizational practices and develop staff

Strategic Objectives:
4.2 Enhance organizational development

EXPLANATION OF STRATEGIC ALIGNMENT:
Capital Metro’s two board committees assist the Board of Directors in providing strong governance and play a key advisory role to the full board. Their expertise and in-depth look at issues before the board is vital to our long-term strategic planning.

BUSINESS CASE:
Does not apply.

COMMITTEE RECOMMENDATION:
This agenda item was presented and is recommended for approval by the Board Meeting on January 9, 2017.

EXECUTIVE SUMMARY:
In 2010, each of the committees of the Board of Directors adopted Committee Charter Statements defining their areas of responsibility. A periodic review of these charters was requested by the board upon adoption and allows the committees to ensure that the charters still meet the needs and parameters of each committee. This charter was last reviewed by the board in June, 2015. At this time only a minor update is required updating the name of the federal surface transportation act.

DBE/SBE PARTICIPATION: Does not apply

PROCUREMENT: Does not apply

RESPONSIBLE DEPARTMENT: Board of Directors
RESOLUTION
OF THE
CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY
BOARD OF DIRECTORS

STATE OF TEXAS
COUNTY OF TRAVIS

RESOLUTION (ID # AI-2016-353)
Operations, Planning and Safety Committee Charter Review

WHEREAS, the Board of Directors has established committees made up of members of the Board to consider specified areas of interest to the Authority; and

WHEREAS, the Board of Directors has adopted Committee Charter Statements that define the roles and responsibilities of each of these committees; and

WHEREAS, the Board of Directors desires to review the Committee Charter Statement to ensure that it reflects current roles and responsibilities.

NOW, THEREFORE, BE IT RESOLVED that the Capital Metropolitan Transportation Authority Board of Directors hereby amends and adopts the attached Committee Charter Statement for the Operations, Planning and Safety Committee.

________________________
Date: _____________________

Secretary of the Board
Juli Word
PURPOSE
The role of the Operations, Planning and Safety Committee shall be to review and make recommendations to the full Board of Directors on policies and practices related to the efficient, safe, and reliable operation of the Capital Metro system and effective short and long-range planning for a sustainable Capital Metro.

RESPONSIBILITIES
The Committee shall be responsible for:

- Overseeing short-range service planning and modification;
- Developing and making recommendations to the Board of Directors on long-range system planning and coordinating with external partners on regional planning initiatives;
- Reviewing and making recommendations to the Board of Directors on route standards and service standards;
- Monitoring performance indicators for service and operations, including but not limited to ridership, customer service and satisfaction, passenger and employee safety and security standards, and facility and vehicle maintenance;
- Making recommendations to the Board of Directors on system safety and security initiatives and plans to enhance organizational focus on safety and security and comply with FAST Act regulations;
- Making recommendations to the Board of Directors on vehicle purchase and fleet management plans and other capital purchases related to operations;
- Overseeing facility and capital project design and construction programs;
- Recommend to the board policies and processes designed to provide for effective and efficient IT governance;
- Reviewing and making recommendations to the Board of Directors on land use related to the Authority and property acquisition and disposal;
- Ensuring compliance with Title VI requirements;
- Overseeing the implementation of system start-ups; and
- Ensuring that all Capital Metro services operate effectively as an integrated transit system.

MEETINGS
The Committee will meet at least four times a year, with authority to convene additional meetings, as circumstances require. All meetings will be conducted in accordance with the Texas Open Meetings Act. Committee members are expected to attend each meeting. The Committee may direct members of management, auditors, or others to attend meetings and provide pertinent information, as necessary.

The Operations, Planning and Safety Committee shall take up and consider any other items as directed by the Chair of the Board of Directors.

All committees are advisory to the Board of Directors which has the legal responsibility to make decisions and policies for Capital Metro.
Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a contract with Muniz Concrete and Contracting, Inc. for repairs to the water quality pond filter at the 2910 East 5th Street Facility, in an amount not to exceed $153,182.
SUBJECT:
Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a contract with Muniz Concrete and Contracting, Inc. for repairs to the water quality pond filter at the 2910 East 5th Street Facility, in an amount not to exceed $153,182.

FISCAL IMPACT:
Funding for this action is available in the FY2017 Capital Budget.

STRATEGIC PLAN:
Strategic Goal Alignment:
4. Continue to improve organizational practices and develop staff.
Strategic Objectives:
4.4 Implement Sustainability and environmental stewardship best practices.

EXPLANATION OF STRATEGIC ALIGNMENT:
Improve the protection of environmental resources within the Capital Metro fleet maintenance site and provide enhanced safety related downstream protection.

BUSINESS CASE:
In 2004, the filter portion of the water quality pond filter system was changed to accommodate new permits for the industrial waste treatment process. Due to new changes to the waste streams, Capital Metro needs to restore the filter portion to its original design to meet the Texas Commission on Environmental Quality and City of Austin regulations. In the interim, the waste treatment was moved to another location on site and a temporary process is currently being used.

COMMITTEE RECOMMENDATION:
This agenda item was presented and is recommended for approval by the Operations, Planning and Safety Committee on January 9, 2017.

EXECUTIVE SUMMARY:
The initial construction of the storm water pond in 1988 was not completed per the permit design. The repair to the filter portion of the water quality pond will restore the original approved design, provide continued environmental protection, and bring the water quality...
pond into compliance with the Texas Commission on Environmental Quality and City of Austin regulations.

SBE PARTICIPATION: The contractor will exceed the goal utilizing the following SBE contractors. A goal was not established due to the nature of the solicitation, but the contractor will utilize SBEs.

<table>
<thead>
<tr>
<th>SBE</th>
<th>Service/Product</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Muniz Concrete</td>
<td>Prime</td>
<td>75.22</td>
</tr>
<tr>
<td>Mars Industries LLC</td>
<td>Utility Contractor</td>
<td>12.86</td>
</tr>
</tbody>
</table>

PROCUREMENT: On 10/24/16 an Invitation for Bids was issued and formally advertised. By the closing date of 11/30/16 one (1) bid was received from Muniz Concrete and Contracting, Inc.

Muniz Concrete and Contracting, Inc. was deemed a responsive and responsible bidder. The bid price for the water pond construction is determined to be fair and reasonable based on an independent cost estimate and cost analysis.

The contract is a fixed price contract. The period of performance for the contract is one hundred and twenty (120) days from the date of the Notice to Proceed. The total not to exceed amount of the contract is $153,182.

RESPONSIBLE DEPARTMENT: Property and Asset Management
RESOLUTION
OF THE
CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY
BOARD OF DIRECTORS

STATE OF TEXAS
COUNTY OF TRAVIS

RESOLUTION (ID # AI-2016-315)
2910 Facility Water Quality Pond Filter Repairs

WHEREAS, the Capital Metropolitan Transportation Authority Board of Directors and Capital Metro management recognize that the facility operating components must operate within all environmental safety processes, provide protection for all of our natural resources, and comply with Texas Commission on Environmental Quality and City of Austin regulations.

NOW, THEREFORE, BE IT RESOLVED by the Capital Metropolitan Transportation Authority Board of Directors that the President/CEO, or her designee, is authorized to finalize and execute a contract with Muniz Concrete and Contracting, Inc. for repairs to the water quality pond filter at the 2910 E. 5th Street Facility, in an amount not to exceed $153,182.

______________________________
Secretary of the Board
Juli Word

Date: ______________________
Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a sole source contract with Herzog Transit Services, Inc. to support Tiger V Bridge and Sidings improvements by providing four (4) Employees-In-Charge (EICs) and one (1) Bridge Inspector to support multiple projects throughout the Capital Metropolitan Transportation Authority (CMTA) Central Corridor for an amount not to exceed $1,128,380.
SUBJECT:
Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a sole source contract with Herzog Transit Services, Inc. to support Tiger V Bridge and Sidings improvements by providing four (4) Employees-In-Charge (EICs) and one (1) Bridge Inspector to support multiple projects throughout the Capital Metropolitan Transportation Authority (CMTA) Central Corridor for an amount not to exceed $1,128,380.

FISCAL IMPACT:
Funding for this action is available in the FY2017 Capital Budget.

STRATEGIC PLAN:
Strategic Goal Alignment:
1. Deliver the best possible customer experience.

Strategic Objectives:
1.2 Improve system reliability and convenience.

EXPLANATION OF STRATEGIC ALIGNMENT:
This action will allow Capital Metro to provide Employees-in-Charge to support the federally funded Tiger V Bridge and Sidings Projects.

BUSINESS CASE:
Employees-In-Charge are required to provide Federal Railroad Administration (FRA) mandated Roadway Worker Protection to Balfour Beatty Infrastructure, Inc. and future Tiger funded contracts as they upgrade the thirty-five bridges and new sidings projects on the Central Corridor. This sole source contract contains federal clauses which provide Capital Metro with the ability to charge the EIC labor costs to the Tiger V Projects.

COMMITTEE RECOMMENDATION:
This agenda item was presented and is recommended for approval by the Operations, Planning and Safety Committee on January 9, 2017.

EXECUTIVE SUMMARY:
The Employees-in-Charge (EICs) are FRA qualified roadway workers designated and authorized to allow, restrict or prevent the movement of trains past a specific section of track, thereby providing on-track safety protection for personnel working on or near the specific section of track. The EICs sole function and purpose at the work site is to protect the roadway workers while they are performing their duties. Herzog Transit Services is the contractor responsible for rail commuter operations & maintenance in the Central Corridor of Capital Metro’s rail line between Leander and Downtown Austin.
and is required to provide dedicated EICs. This sole source contract contains federal clauses which provides Capital Metro with the ability to charge the EIC labor to the federally funded Tiger V Projects. Herzog is the only contractor, for the purposes of safety, that can provide EICs on the Central Corridor. In November 2016, the Capital Metro Board awarded a contract to Balfour Beatty Infrastructure Inc. to upgrade 35 bridges on the central corridor. The four (4) Employees-In-Charge (EIC) and one (1) Bridge Inspector will support the Tiger V Bridge improvement project and future new sidings projects by providing roadway worker protection, track authority and return to service bridge inspection services.

DBE/SBE PARTICIPATION: Does not apply

PROCUREMENT:
On November 30, 2016, a Notice of Intent to Award Sole Source was published for two weeks on DemandStar, as well as in the lobby at 2910 E. 5th Street, Austin, TX 78702, and on Capital Metro’s website. This sole source requirement meets the conditions of FAR 13.106-1(b)(2); only one responsible source, Herzog Transit Services Inc., has been identified to be reasonably available to perform services.

Herzog Transit Services, Inc. is the contractor responsible for rail commuter operations & maintenance in the Central Corridor of Capital Metro’s rail line and provides dedicated and qualified EICs.

Herzog Transit Services, Inc. submitted its price proposal on 01/09/2017. A cost analysis of the price proposal was performed and the price has been determined fair and reasonable.

The period of performance is fourteen (14) months. There is one twelve (12) month extension option.

Base year term $ 482,488
Option One, Year 2 of contract $ 645,892
Total: $1,128,380

RESPONSIBLE DEPARTMENT: Rail Operations
RESOLUTION OF THE CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY BOARD OF DIRECTORS

STATE OF TEXAS
COUNTY OF TRAVIS

RESOLUTION (ID # AI-2016-352)
Employee-In-Charge and Bridge Inspector to Support the Tiger V Bridge and Sidings Projects

WHEREAS, the Capital Metropolitan Transportation Authority board of directors and Capital Metro management recognize the need for four (4) Employees-In-Charge (EIC) and one (1) Bridge Inspector to support Tiger V Bridge Improvements Construction Project on the Central Corridor; and

WHEREAS, the Capital Metropolitan Transportation Authority board of directors and Capital Metro management recognize the need for four (4) Employees-In-Charge (EICs) and one (1) Bridge Inspector.

NOW, THEREFORE, BE IT RESOLVED by the Capital Metropolitan Transportation Authority Board of Directors that the President/CEO, or her designee, is authorized to finalize and execute a sole source contract with Herzog Transit Services, Inc. to support Tiger V Bridge and Sidings improvements by providing four (4) Employees-In-Charge (EICs) and one (1) Bridge Inspector to support multiple projects throughout the Capital Metropolitan Transportation Authority (CMTA) Central Corridor for an amount not to exceed $1,128,380.

________________________
Date: ____________________
Secretary of the Board
Juli Word
Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a sole source contract with Watco Companies, Inc. DBA Austin Western Railroad, LLC to provide two Employees-in-Charge (EICs) to support the Tiger V Bridge Upgrade Project on the East and West Corridors for an amount not to exceed $222,187.
SUBJECT:
Approval of a resolution authorizing the President/CEO, or her designee, to finalize and execute a sole source contract with Watco Companies, Inc. (DBA Austin Western Railroad, LLC) to provide two Employees-in-Charge (EICs) to support the Tiger V Bridge Upgrade Project on the East and West Corridors for an amount not to exceed $222,187.

FISCAL IMPACT:
Funding for this action is available in the FY2017 Capital Budget.

STRATEGIC PLAN:
Strategic Goal Alignment:
1. Deliver the best possible customer experience.

Strategic Objectives:
1.2 Improve system reliability and convenience.

EXPLANATION OF STRATEGIC ALIGNMENT:
This action will allow Capital Metro to provide Employees-in-Charge to support the federally funded Tiger V Bridge Upgrade Project.

BUSINESS CASE:
Employees-in-Charge are required to provide Federal Railroad Administration (FRA) mandated Roadway Worker Protection to Balfour Beatty Infrastructure Inc. as they upgrade the 37 bridges on the East and West Corridors. This sole source contract contains federal clauses which provide Capital Metro with the ability to charge the EIC labor costs to the Tiger V Project.

COMMITTEE RECOMMENDATION:
This agenda item was presented and is recommended for approval by the Operations, Planning and Safety Committee on January 9, 2017.

EXECUTIVE SUMMARY:
The Employees-in-Charge (EIC) are FRA qualified roadway workers designated and authorized to allow, restrict or prevent the movement of trains past a specific section of track, thereby providing on-track safety protection for personnel working on or near the specific section of track. The EICs sole function and purpose at the work site is to protect the roadway workers while they are performing their duties. Watco is the contractor responsible for freight operations in the East and West Corridors of Capital Metro’s rail line and is required to provide dedicated and qualified EICs. Watco is the only contractor, for the purposes of safety, that can provide the EICs on the East and West Corridors. The sole source contract contains federal clauses which provide Capital Metro with the ability to charge the EIC labor to the federally funded Tiger V Project.
November 2016, the Capital Metro Board awarded a contract to Balfour Beatty Infrastructure Inc. to upgrade 37 bridges on the East and West Corridors. The two (2) Employees-In-Charge (EICs) will support the bridge upgrade project by providing roadway worker protection.

DBE/SBE PARTICIPATION:  Does not apply

PROCUREMENT:
On November 30, 2016 a Notice of Intent to Award Sole Source was published for two weeks on DemandStar, as well as in the lobby at 2910 E. 5th Street, Austin, TX 78702, and on Capital Metro’s website. This sole source requirement meets the conditions of FAR 13.106-1(b)(2); only one responsible source, Watco Companies, Inc. (DBA Austin Western Railroad), has been identified to be reasonably available to perform the services.

Watco Companies, Inc. (DBA Austin Western Railroad) is the contractor responsible for freight operations in the East/West Subdivision of Capital Metro’s rail line and provides dedicated and qualified EICs.

Watco Companies, Inc. (DBA Austin Western Railroad) submitted its price proposal on December 19, 2016. A cost analysis of the price proposal was performed and the price has been determined fair and reasonable.

The period of performance is eight (8) months. There are no extension options.

RESPONSIBLE DEPARTMENT: Rail Operations
RESOLUTION
OF THE
CAPITAL METROPOLITAN TRANSPORTATION AUTHORITY
BOARD OF DIRECTORS

STATE OF TEXAS
COUNTY OF TRAVIS

RESOLUTION (ID # AI-2016-351)
Employee-In-Charge to Support the Tiger V Bridge Upgrade Project on the East and West Corridors

WHEREAS, the Capital Metropolitan Transportation Authority board of directors and Capital Metro management recognize the regulatory requirement to provide EICs at the construction worksite to protect personnel working on or near the railroad right of way; and

WHEREAS, the Capital Metropolitan Transportation Authority Board of Directors and Capital Metro management recognize the need for four (4) Employees-In-Charge (EICs) and one (1) Bridge Inspector.

NOW, THEREFORE, BE IT RESOLVED by the Capital Metropolitan Transportation Authority Board of Directors that the President/CEO, or her designee, is authorized to finalize and execute a sole source contract with Watco Companies, Inc. (DBA Austin Western Railroad, LLC) to provide two Employees-in-Charge (EICs) to support the Tiger V Bridge Upgrade Project on the East and West Corridors for an amount not to exceed $222,187.

________________________
Date: ____________________

Secretary of the Board
Juli Word
TITLE: 2016 Community Involvement and Communications Year End Review

Staff will present a review of the major initiatives undertaken by the Community Involvement and Communications Teams in 2016.
Community Involvement
What We Do

• Community Engagement
• Community Partnerships
• Promote Transit Use
• Collaboration
Engaging our Community

• Public Meetings
• Public Hearings
• Webinars
• Online Surveys
• Pop-Up Outreach
  • At stop/station
  • Engagement bus
  • Community gathering places
Engaging our Community

Gathering Input:

What is informed consent?

“willingness of opponents to ‘go along’ with a course of action that they — actually — are opposed to”

—Hans Bleiker
Engaging our Community

- **125** public meetings & engagement events
- **10,101** citizens engaged
- **3601** engaged in-person
- **6500** survey responses
- **73,870** hours of staff time
Engaging our Community

Other Engagement Initiatives

• Downtown Station
• Plaza Saltillo
• Transit Development Plans
• Service Changes
• Budget
• Project Connect

Total Engagement Events in 2016: 547
Try Transit

Outreach by the Numbers

Presentations 260
Tabling 991
Transit Adventures 344

Presentations Tabling Events Trip Planning

Transit Adventures
Try Transit

Targeted Communities

Major Employers

Mid-rise Condos

Neighborhoods

Older Adults

Higher Education
**Try Transit**

Outreach to 12,000 households

Participation by 5.4% of households

Reduced by 3.3% single occupant vehicle trips

Increased by 5.9% transit use

*Make friends. Shift modes.*
Community Collaborations

- Partnership with Central Texas Food Bank and Whole Foods since 2012
- 2016 goal: 50,000 meals for Central Texas Families
- 2016 total: over 180,000 meals!
Community Collaborations

• Caritas Refugee Orientation to over 350 people

• Operation Life saver training to over 4,000 middle school students

• Over 40 staff volunteers in the Pride Parade

• 20 staff volunteers in Juneteenth Parade
## Community Collaborations

### Partnerships with more than 25 Community Organizations

- Austin Black Chamber
- Greater Austin Hispanic Chamber
- Greater Austin Gay & Lesbian Chamber
- Greater Austin Chamber of Commerce
- Austin Young Chamber
- Network of Asian American Organizations
- Bike Austin
- Foundation for the Homeless
- Bike Texas
- Friends of Zilker Park
- Caritas of Austin
- GENAustin
- Congress for the New Urbanism
- HousingWorks Austin
- Conversation Corps
- International Hispanic Network
- Creative Action
- Leadership Austin
- Dove Springs Proud
- NAACP
- Earth Day Austin
- Women’s Transportation Seminar
- Easter Seals of Central Austin
Questions?
Communications

2016 Year-in-Review
Areas of Responsibility

- Media Relations
- Social Media
- Written Communications
- Crisis Communications
- Special Events
Media Relations

- Serve as Public Information Officers
- Conduct interviews/Prep others
- Research answers to media inquiries/PIRs
- Set up news conferences
Media Relations At-a-Glance

- 250+ media inquiries (English and Spanish); up from 138 in 2015 (81% increase)
- 60+ news releases & media alerts
- 20 editorial media briefings (Linda Watson and PIOs)
- News conferences/media events – Plaza Saltillo, Connections 2025, Austin Don’t Rush, Mobility ATX, KEYE's “We Are Austin"
2016 Equivalent Ad Value

$20 MILLION
2016 News Headlines

“Cap Metro embraces frequency as its future”
— Community Impact

“CapMetro wants to build 8 new park and rides”
— Austin Business Journal

“CapMetro board approves Plaza Saltillo plan”
— KXAN

“CapMetro says new proposal would offer riders more options”
— CBS Austin

“Transit plan could bring Cap Metro to Round Rock”
— Austin American-Statesman
2016 News Highlights

Linda Watson in Austin Monthly

"I knew I had to align everyone and explain the importance of each individual role if we were ever going to be successful."

Arthur Murillo in Tribeza

TrAmaine Hill, Bus Operator for Capital Metro is featured in Austin Monthly’s September Issue, "The Night Shift."

Elaine Timbes in Passenger Transport

"Making Tracks: Women in Rail Recount How They Made Their Mark"
Social Media

Twitter

76 Blog Posts in 2016

National Donut Day — 1,000 shares!
Facebook Growth

364% INCREASE SINCE 2013

Now at 14,300 followers
Twitter Growth

Now at 17,700 Followers

540% INCREASE SINCE 2013
Social Media Campaign: The Austin Collective

- Tumblr
- Facebook
- Twitter
- Instagram

East Side Studio Tour

- 9.7 million total impressions
- Over 390,000 video views
How Capital Metro Stacks Up

WE HAVE THE LARGEST SOCIAL MEDIA PRESENCE OF ANY TRANSIT AGENCY IN TEXAS

![Bar chart showing social media comparison between CMTA, DART, Houston, VIA, and The T]
Written Communications

If you’ve read it, we wrote it!

- Press & Gov’t Relations Materials
- Marketing Campaigns
- Annual Report
- Collateral
- Rider/App Alerts

attachment: 2016 Community Involvement and Communications Year-in-Review_Final (3693 : 2016)
2016 Highlight — New Website
Special Events Webpages

Exercise your Ride to Vote for free with Capital Metro!

Riders will have an easy way of getting to the polls during the upcoming election, courtesy of Capital Metro.
Crisis and Emergency Communications

- Social media
- App notifications
- Media alerts
- Website updates
- GO Line updates
- Rider alerts
- Service alerts
- Media interviews
- Employee emails
- 24/7 Hotline
Special Events

2016

- SXSW
- Formula 1
- ACL
- Stuff the Bus Food Drive
- 30th Anniversary Customer Appreciation Event
- Manor Circulator Launch
2016 APTA Commendation

Workplace Safety Programs Audit

"The Media Relations Department has utilized all assets and tools available through the social network. These programs include Facebook and Twitter. Timely information is communicated to the riding public, as well as the impact the situations or event may have on the public in general. Cap Metro has a person assigned to coordinate the social media messaging and has the largest social media network following in Texas. APTA commends the efforts to control its brand in the social media option."
A Final Note

Every major project and initiative at Capital Metro in 2016 had a Communications staff member on the team to ensure our riders and the community had the most accurate and updated information. These included:

- Plaza Saltillo
- Connections 2025
- MetroRail Improvements
- Downtown Station
- Project Connect
- Express Lanes on MoPac
- Open Carry Law
- TVM Switchover
- Fare Change
- Service Changes
- Park & Rides
- App Traveler Tools
Questions & Thank You
**TITLE:** Transit Oriented Development Priority Tool
TOD Priority Tool

A Resource for Identifying TOD Opportunities to Support High-Capacity Transit
Property/ Business Owners

Developers/ Builders

Public Sector Stakeholders

General Public
A guide for:

- Making real estate decisions
- Renovating their homes or businesses
- Opening or expanding their business

Property/ Business Owners
A guide for:

- Making real estate decisions
- Renovating their homes or businesses
- Opening or expanding their business

**Property/ Business Owners**

**Developers/ Builders**

To get information on:

- Capital Metro’s TOD focus areas
- Funded infrastructure projects
- Potential properties for development
- Leveraging strategies for public sector investments in station areas

Source: ITDP
A guide for:
- Making real estate decisions
- Renovating their homes or businesses
- Opening or expanding their business

Property/ Business Owners

Developers/ Builders

Public Sector Stakeholders

Use as key input in:
- Understanding the relationship of potential capital investments to TOD
- Helping direct finite resources to have the biggest impact
- Prioritizing, funding, implementing civil infrastructure and broader urban planning recommendations

To get information on:
- Capital Metro’s TOD focus areas
- Funded infrastructure projects
- Potential properties for development
- Leveraging strategies for public sector investments in station areas

Source: ITDP

Attachment: TOD Priority Tool Presentation
To get information on:

- Capital Metro’s TOD focus areas
- Funded infrastructure projects
- Potential properties for development
- Leveraging strategies for public sector investments in station areas

A guide for:

- Making real estate decisions
- Renovating their homes or businesses
- Opening or expanding their business

Property/ Business Owners

Public Sector Stakeholders

Use as key input in:

- Understanding the relationship of potential capital investments to TOD
- Helping direct finite resources to have the biggest impact
- Prioritizing, funding, implementing civil infrastructure and broader urban planning recommendations

Developers/ Builders

General Public

The biggest stakeholder can:

- Get help to choose where/how to live
- Find how to commute more conveniently/affordably
- Get information about transit stations and their potential in an accessible, engaging format so the citizens and community organizations can participate in land use/transit decisions

Source: ITDP
Benefits to Capital Metro

• Provide support for FTA grant awards
• Establish a closer relationship between land use and transit efficiencies -- improving both
• Improve connections/access to transit
• Increase ridership
• Better manage our assets
All five Place Typology categories are present on the MetroRapid 801 corridor.

Stations on the MetroRapid 801 corridor exhibit all four stages of TOD Readiness.
More healthy and active lifestyles

East Austin/Chicken Foundry

Packet Pg. 80

Attachment: TOD Priority Tool Presentation (3705: Transit Oriented Development Priority)
Target Ridership

Score

Grading

Field Work

Funded Capital Projects
<table>
<thead>
<tr>
<th>Field Work</th>
<th>Target Ridership</th>
<th>Score</th>
<th>Grading</th>
<th>Funded Capital Projects</th>
</tr>
</thead>
</table>

**Brentwood Station | MetroRail**

### FACTS
- Service Open
- Target Weekday Ridership
- Profile Date

### PLACE TYPOLOGY
- **Neighborhood TOD**

### READINESS METRICS
- Emerging
  - Connectivity
  - Market Strength
  - Land Availability
  - Government Support

### READINESS SCORE

### NEEDS
- Safety and security
  - Lighting in parking lots, along sidewalks, at crosswalks and at stations
  - Enhanced safety/visibility for pedestrian paths and bicycle routes
- Streetscape improvements
  - Enhance area crosswalks with pedestrian-scale improvements, e.g., striping at Koenig Lane/Sunshine Drive intersection; crosswalk at North Lamar/Koenig Lane intersection; improved refuge island (AIA)
  - Pedestrian scale lighting
  - Shade
  - Improved sidewalks on North Lamar Boulevard
  - Safety enhancements at North Lamar/Koenig Lane intersection (e.g., traffic calming, bulb-outs)
  - Crosswalk for students at Stark Lane/Sunshine Drive

### CATALYST PROJECTS
- Citywide riparian restoration projects (Watershed Protection)
- Nelray and Evans Utility Improvements (Water)
- North Austin Reservoir & Pump Station (Water)

### Attachment: TOD Priority Tool Presentation (3705 : Transit Oriented Development Priority Packet Pg. 85)
4. IMPLEMENTATION

4.1 STRATEGIES TO INCREASE TOD READINESS

4.1.1 Connectivity

Incremental changes to station area connectivity will improve physical connections to and through a station area. By addressing connectivity for pedestrians walking between train stations and the surrounding neighborhood, as well as by improving connections to key destinations, residents and visitors will be encouraged to get to the station area.

**Metrics**

- Strategies to Increase Connectivity
  - Increased walking and cycling trips to and from stations
  - Improved bike storage facilities
  - New bus routes and frequency improvements
  - New pedestrian and bike trails

4.1.2 Market Strength

Improvements to station area Market Strength will increase the fundamental conditions necessary for successful real estate development and competitive property positioning to other communities across the region.

**Metrics**

- Strategies to Increase Market Strength
  - Increased commercial real estate values
  - Increased property tax revenue
  - Increased employment opportunities

4.1.3 Land Availability

Land is a finite resource, and the ability to accommodate new forms of development is essential for transit-oriented development. Opportunities to increase development potential include rezoning, changes to development standards, and other policy changes that may be employed at the local or regional level to increase development capacity.

**Metrics**

- Strategies to Increase Land Availability
  - Increased number of developable parcels
  - Increased allowable density
  - Decreased development costs

4.2 Station Area Master Plan

The TOD Priority Tool utilizes a 30 or 20-year Master Plan to provide a comprehensive framework for the future development of the station area. The Master Plan includes a land use plan, zoning, and other regulations that will guide future development.

**Metrics**

- Strategies to Increase Master Plan
  - Increased number of policies and regulations
  - Increased community feedback
  - Increased stakeholder engagement

4.3 Station Area Tools

Various tools and strategies are available to implement the Master Plan and improve the station area. These tools may include incentives for developers, grants, and other mechanisms to support development near stations.

**Metrics**

- Strategies to Increase Station Tools
  - Increased number of tools and incentives
  - Increased funding for development
  - Increased community involvement

4.4 Station Area Projects

Projects are a critical component of the TOD Priority Tool. Projects are implemented to address specific needs and opportunities in the station area. Projects may include improvements to public transit, streets, sidewalks, and other infrastructure.

**Metrics**

- Strategies to Increase Station Projects
  - Increased number of projects
  - Increased project funding
  - Increased stakeholder engagement

4.5 Station Area Strategies

Strategies are the building blocks of the TOD Priority Tool. Strategies are specific actions that can be taken to improve the station area and increase its development potential.

**Metrics**

- Strategies to Increase Station Strategies
  - Increased number of strategies
  - Increased implementation success
  - Increased stakeholder support

4.6 Station Area Actions

Actions are the final step in the TOD Priority Tool. Actions are the specific actions that are taken to implement the strategies and improve the station area.

**Metrics**

- Strategies to Increase Station Actions
  - Increased number of actions
  - Increased action success
  - Increased stakeholder engagement
TOD Priority Tool

A Resource for Identifying TOD Opportunities to Support High-Capacity Transit
MEETING JANUARY 2017
SLIDES 1-20 FOLLOW WITH AN ONLINE DEMONSTRATION OF THE NEW WEB CONTENT