

# **Capital Metro Monthly Ridership Report**

**July 2016  
(Fiscal Year 2016)**



**METRO**

# Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of July 2016 by mode of service.

## Total Boardings by Mode

Mode	Jul-15	Jul-16	Jul 15 to Jul 16	YTD 2015	YTD 2016	YTD Change
Total Fixed Route	1,899,786	1,740,978	-8.4%	19,002,062	18,406,486	-3.1%
Total Special Events	2,171	4,747	118.7%	218,391	206,370	-5.5%
Total MetroAccess <sup>1</sup>	57,400	53,645	-6.5%	547,846	558,679	2.0%
Total UT Shuttle	119,136	81,943	-31.2%	3,181,992	2,732,168	-14.1%
Total Rideshare	26,536	37,380	40.9%	286,705	352,472	22.9%
Total MetroRail	66,533	61,038	-8.3%	661,164	673,593	1.9%
Total MetroRapid	220,974	200,843	-9.1%	2,277,911	2,234,587	-1.9%
<b>Total System</b>	<b>2,392,535</b>	<b>2,180,574</b>	<b>-8.9%</b>	<b>26,176,071</b>	<b>25,164,355</b>	<b>-3.9%</b>

<sup>1</sup> MetroAccess partially estimated (Access-a-Ride & Taxi Overflow data not in as of 8/17/2016)

## Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Jul-15	Jul-16	Jul 15 to Jul 16	Jul-15	Jul-16	Jul 15 to Jul 16	Jul-15	Jul-16	Jul 15 to Jul 16
Total Fixed Route	69,044	66,132	-4.2%	44,758	42,717	-4.6%	33,188	32,407	-2.4%
Total Special Events	11	4	-60.0%	462	774	67.5%	18	3	-83.3%
Total MetroAccess <sup>1</sup>	2,183	2,090	-4.2%	939	897	-4.5%	860	834	-3.1%
Total UT Shuttle <sup>2</sup>	4,876	3,901	-20.0%	1,219	296	-75.7%	527	427	-18.9%
Total Rideshare	856	1,206	40.9%	856	1,206	40.9%	856	1,206	40.9%
Total MetroRail	2,601	2,683	3.1%	1,676	1,230	-26.6%	-	-	
Total MetroRapid	8,238	8,054	-2.2%	4,803	4,163	-13.3%	3,069	2,959	-3.6%

<sup>1</sup> MetroAccess partially estimated (Access-a-Ride & Taxi Overflow data not in as of 8/17/2016)

<sup>2</sup> UT Shuttle Finals Saturday service one day

***All tables reflect ridership data as of August 17, 2016.***

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown that this type of information is useful to explain ridership changes.

### Factors Affecting Ridership this Month

Factor	Service Level	July 2015	July 2016	Impact
<b>Calendar Mix (FR, Rail, Rapid)</b>	Weekday	23	20	<b>-3</b>
	Saturday	4	6	<b>2</b>
	Sunday	4	5	<b>1</b>
<b>Calendar Mix (UT Shuttle Full Service)</b>	Weekday	23	20	<b>-3</b>
	Sunday	4	5	<b>1</b>
<b>Weather Impact</b>	Weekday	0	3	<b>3</b>
	Saturday	0	0	<b>0</b>
	Sunday	0	1	<b>1</b>
<b>Special Events</b>	Fixed Route	0	0	<b>0</b>
	MetroRail	0	0	<b>0</b>
	MetroRapid	0	0	<b>0</b>
<b>Fuel Prices*</b>	All	2.62	2.15	<b>-18%</b>

\* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

**Red** indicates potential negative impact on ridership

**Green** indicates potential positive impact on ridership

### Ridership Overview

#### July 2016

System-wide ridership was down 8.9% compared to July 2015. Average weekday showed a decrease of 4.3%. There were 3 fewer weekdays this July compared to last, affecting ridership by over 4%. Other Texas transit agencies are also experiencing similar ridership declines over the past year or more, including DART, VIA and The-T (Fort Worth). Houston Metro has seen positive ridership numbers with a recently redesigned system. Capital Metro continues moving forward on Connections 2025 to comprehensively review the system including other factors that may be contributing to ridership changes.

## **Fixed Route**

Total month Fixed Route ridership was down 8.4% from July 2015. Average weekday was down 4.2%. Fixed Route ridership is similarly affected as system ridership.

## **MetroAccess**

MetroAccess showed a decrease for July 2016 and was down 6.5% compared to last July.

## **UT Shuttle**

For July 2016, UT Shuttle showed a 31.2% decrease from last July. There were 3 fewer weekdays this July compared to last, affecting UT ridership by over 9%. In April 2016, UT Shuttle routes began rolling out new buses equipped with fareboxes requiring non-UT ID holders to begin paying a local fare on this service.

## **RideShare**

The shining star is the vRide program which continues to see increases in ridership over the previous year, up 40.9% from last July. The program is successfully attracting new groups with a fare structure more attractive to "regional" riders. There are now over 200 vehicles in the RideShare program.

## **MetroRail**

MetroRail ridership was down 8.3% from July 2015. There were 3 fewer weekdays this July compared to last, affecting MetroRail ridership by over 8%. Average weekday ridership was up 3.1% from the same period.

## **MetroRapid**

For the month of July MetroRapid was down 9.1% from July 2015. There were 3 fewer weekdays this July compared to last, affecting MetroRapid ridership by nearly 6%. Average weekday was down 2.2%. MetroRapid ridership is similarly affected as system ridership.