

Capital Metro Monthly Ridership Report

**August 2016
(Fiscal Year 2016)**



Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of August 2016 by mode of service.

Total Boardings by Mode

| Mode | Aug-15 | Aug-16 | Aug 15 to Aug 16 | YTD 2015 | YTD 2016 | YTD Change |
|--------------------------------|------------------|------------------|------------------|-------------------|-------------------|--------------|
| Total Fixed Route | 1,916,676 | 1,921,701 | 0.3% | 20,918,738 | 20,328,186 | -2.8% |
| Total Special Events | 648 | 155 | -76.1% | 219,039 | 206,525 | -5.7% |
| Total MetroAccess ¹ | 58,015 | 58,983 | 1.7% | 605,861 | 617,579 | 1.9% |
| Total UT Shuttle | 174,491 | 170,832 | -2.1% | 3,356,483 | 2,903,001 | -13.5% |
| Total Rideshare | 26,046 | 40,644 | 56.0% | 312,751 | 393,116 | 25.7% |
| Total MetroRail | 63,557 | 64,292 | 1.2% | 724,721 | 737,885 | 1.8% |
| Total MetroRapid | 214,177 | 222,595 | 3.9% | 2,492,087 | 2,457,182 | -1.4% |
| Total System | 2,453,609 | 2,479,202 | 1.0% | 28,629,680 | 27,643,474 | -3.4% |

¹ MetroAccess partially estimated (Access-a-Ride & Taxi Overflow data not in as of 9/15/2016)

Average Daily Boardings by Mode

| Mode | Weekday | | | Saturday | | | Sunday | | |
|--------------------------------|---------|--------|------------------|----------|--------|------------------|--------|--------|------------------|
| | Aug-15 | Aug-16 | Aug 15 to Aug 16 | Aug-15 | Aug-16 | Aug 15 to Aug 16 | Aug-15 | Aug-16 | Aug 15 to Aug 16 |
| Total Fixed Route | 71,892 | 69,898 | -2.8% | 46,881 | 45,720 | -2.5% | 34,507 | 32,784 | -5.0% |
| Total Special Events | 8 | 3 | -61.1% | - | 22 | #DIV/0! | 97 | - | -100.0% |
| Total MetroAccess ¹ | 2,288 | 2,155 | -5.8% | 1,036 | 981 | -5.3% | 957 | 832 | -13.1% |
| Total UT Shuttle ² | 9,752 | 8,351 | -14.4% | 5,002 | 2,004 | -59.9% | 535 | 602 | 12.5% |
| Total Rideshare | 840 | 1,312 | 56.1% | 840 | 1,312 | 56.1% | 840 | 1,312 | 56.1% |
| Total MetroRail | 2,686 | 2,628 | -2.1% | 1,430 | 960 | -32.9% | - | - | |
| Total MetroRapid | 8,408 | 8,425 | 0.2% | 4,401 | 4,248 | -3.5% | 3,122 | 2,956 | -5.3% |

¹ MetroAccess partially estimated (Access-a-Ride & Taxi Overflow data not in as of 9/15/2016)

² UT Shuttle transition from Summer to Fall schedule

All tables reflect ridership data as of September 15, 2016.

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown that this type of information is useful to explain ridership changes.

Factors Affecting Ridership this Month

| Factor | Service Level | August 2015 | August 2016 | Impact |
|---|---------------|-------------|-------------|-------------|
| Calendar Mix (FR, Rail, Rapid) | Weekday | 21 | 23 | 2 |
| | Saturday | 5 | 4 | -1 |
| | Sunday | 5 | 4 | -1 |
| Calendar Mix (UT Shuttle Full Service) | Weekday | 16 | 18 | 2 |
| | Sunday | 4 | 3 | -1 |
| Weather Impact | Weekday | 1 | 9 | 8 |
| | Saturday | 0 | 2 | 2 |
| | Sunday | 0 | 3 | 3 |
| Special Events | Fixed Route | 0 | 0 | 0 |
| | MetroRail | 0 | 0 | 0 |
| | MetroRapid | 0 | 0 | 0 |
| Fuel Prices* | All | 2.43 | 2.06 | -15% |

* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

Red indicates potential negative impact on ridership

Green indicates potential positive impact on ridership

Ridership Overview

August 2016

System-wide ridership was up 1.0% compared to August 2015. Average weekday showed a decrease of 2.6%. There were 2 additional weekdays this August compared to last, contributing to the overall increase. Other Texas transit agencies are experiencing similar ridership declines over the past year or more, including DART, VIA and The-T (Fort Worth). Houston Metro has seen positive ridership numbers with a recently redesigned system. Capital Metro is moving forward on Connections 2025 in the comprehensive review of the system including other factors that may be contributing to ridership changes. Connections 2025 is in the final phase prior to board adoption.

Fixed Route

Total month Fixed Route ridership was up 0.3% from August 2015. Average weekday was down 2.8%. Fixed Route ridership is similarly affected as system ridership.

MetroAccess

MetroAccess showed an increase for August 2016 and was up 1.7% compared to last August.

UT Shuttle

For August 2016, UT Shuttle showed a 2.1% decrease from last August. There were 2 additional weekdays of Fall Class service this August compared to last, contributing to the smaller decrease than has been seen throughout the year. In April 2016, UT Shuttle routes began rolling out new buses equipped with fareboxes requiring non-UT ID holders to begin paying a local fare on this service.

RideShare

The shining star continues to be the vRide program. Ridership was up 56.1% from last August. The program is successfully attracting new groups with a fare structure more attractive to "regional" riders. There are now over 200 vehicles in the RideShare program.

MetroRail

MetroRail ridership was up 1.2% from August 2015. There were 2 extra weekdays this August compared to last. Average weekday ridership was down 2.2% from the same period.

MetroRapid

For the month of August MetroRapid was up 3.9% from August 2015. There were 2 extra weekdays this August compared to last. Average weekday was pretty even, up 0.2%. MetroRapid ridership is similarly affected as system ridership.