

Capital Metro Monthly Ridership Report

**January 2017
(Fiscal Year 2017)**



METRO

Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of January 2017 by mode of service.

Total Boardings by Mode

| Mode | Jan-16 | Jan-17 | Jan 16 to Jan 17 | YTD 2016 | YTD 2017 | YTD Change |
|----------------------|------------------|------------------|------------------|-------------------|-------------------|--------------|
| Total Fixed Route | 1,760,568 | 1,787,083 | 1.5% | 7,406,560 | 7,486,801 | 1.1% |
| Total Special Events | 327 | 2,444 | 647.4% | 184,376 | 136,893 | -25.8% |
| Total MetroAccess | 53,862 | 55,116 | 2.3% | 221,212 | 218,795 | -1.1% |
| Total UT Shuttle | 200,366 | 175,510 | -12.4% | 1,297,447 | 994,742 | -23.3% |
| Total Rideshare | 34,302 | 38,777 | 13.0% | 130,495 | 147,202 | 12.8% |
| Total MetroRail | 54,523 | 60,449 | 10.9% | 240,331 | 258,356 | 7.5% |
| Total MetroRapid | 202,689 | 248,543 | 22.6% | 901,798 | 956,656 | 6.1% |
| Total System | 2,306,637 | 2,367,921 | 2.7% | 10,382,220 | 10,199,444 | -1.8% |

Average Daily Boardings by Mode

| Mode | Weekday | | | Saturday | | | Sunday | | |
|-------------------------------|---------|--------|------------------|----------|--------|------------------|--------|--------|------------------|
| | Jan-16 | Jan-17 | Jan 16 to Jan 17 | Jan-16 | Jan-17 | Jan 16 to Jan 17 | Jan-16 | Jan-17 | Jan 16 to Jan 17 |
| Total Fixed Route | 69,277 | 67,663 | -2.3% | 43,556 | 44,025 | 1.1% | 30,525 | 29,207 | -4.3% |
| Total Special Events | 9 | 13 | 51.0% | - | 413 | - | 27 | 21 | -22.4% |
| Total MetroAccess | 2,235 | 2,199 | -1.6% | 1,035 | 1,020 | -1.4% | 865 | 767 | -11.4% |
| Total UT Shuttle ¹ | 21,182 | 15,334 | -27.6% | - | - | - | 1,052 | 745 | -29.2% |
| Total Rideshare | 1,107 | 1,251 | 13.0% | 1,107 | 1,251 | 13.0% | 1,107 | 1,251 | 13.0% |
| Total MetroRail | 2,630 | 2,703 | 2.8% | 759 | 736 | -3.0% | - | - | - |
| Total MetroRapid | 8,422 | 9,478 | 12.5% | 4,221 | 6,343 | 50.3% | 2,889 | 3,559 | 23.2% |

¹ UT Shuttle 11 Full Class Days of service (shown as Wkdy), 4 Registration Weekday, 2 Sundays

All tables reflect ridership data as of February 15, 2017.

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown that this type of information is useful to explain ridership changes.

Factors Affecting Ridership this Month

| Factor | Service Level | January 2016 | January 2017 | Impact |
|---|---------------|--------------|--------------|------------|
| Calendar Mix (FR, Rail, Rapid) | Weekday | 19 | 21 | 2 |
| | Saturday | 6 | 5 | -1 |
| | Sunday | 6 | 5 | -1 |
| Calendar Mix (UT Shuttle Full Service) | Weekday | 9 | 11 | 2 |
| | Sunday | 2 | 2 | 0 |
| Weather Impact | Weekday | 2 | 4 | 2 |
| | Saturday | 1 | 3 | 2 |
| | Sunday | 0 | 1 | 1 |
| Special Events (Women's March) | Fixed Route | 0 | 1 | 1 |
| | MetroRail | 0 | 0 | 0 |
| | MetroRapid | 0 | 1 | 1 |
| Fuel Prices* | All | 1.81 | 2.23 | 24% |

* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

Red indicates potential negative impact on ridership

Green indicates potential positive impact on ridership

Ridership Overview

January 2017

System-wide ridership was up 2.7% compared to January 2016. Average weekday showed a decrease of 2.7%. There were two additional weekdays this January compared to last. There were also 8 days of rain compared to 3 in January 2016. Several UT Shuttle routes continue to be on detour. Excluding UT Shuttle effects, ridership would have been up 4.1%.

Early indicators show that other Texas transit agencies are still experiencing similar ridership declines, including DART, VIA and The-T (Fort Worth). Houston Metro is now seeing declines since they are past the one year mark with their redesigned system.

Capital Metro continues moving forward on Connections 2025 plan and this plan should be moving to implementation phase soon.

Fixed Route

Total month Fixed Route ridership was up 1.5% from January 2016. Average weekday was down 2.3%.

MetroAccess

MetroAccess showed an increase for January 2017 and was up 2.3% compared to last year. MetroAccess is making an effort to manage this high cost service through eligibility evaluations, travel training, and pathway assessment.

UT Shuttle

For January 2017, UT Shuttle showed a 12.4% decrease from last January. Service levels relatively unchanged from fall semester. Other contributing factors are (1) in April 2016, UT Shuttle routes introduced new buses equipped with fareboxes requiring non-UT ID holders to begin paying a local fare on this service; (2) UT ID holders also now required to swipe their card; (3) Major detour on several UT routes continues.

RideShare

The vRide program continues in an upward trend. Ridership was up 13.1% from last January. The program continues attracting new groups with a fare structure more attractive to "regional" riders. For January there were over 225 vehicles in the RideShare program.

MetroRail

MetroRail ridership was up 10.9% from January 2016. Average weekday ridership was up 2.8% from the same period.

MetroRapid

For the month of January MetroRapid saw a major increase of 22.6% from January 2016. Average weekday was also up 12.5%. This is directly related to the fare reduction, eliminating the Premium fare.