Chinatown Station

Chinatown Station is located on the northern segment of the MetroRapid 801 corridor, at the intersection of North Lamar Boulevard and Braker Lane. The anchor retail east of the station area is a thriving shopping center, suburban in nature and separated from the station. The street system is sprawling, with few good connections for cycling or people traveling by foot. The other nearby areas are characterized by strip commercial properties. The interior blocks are primarily single-family detached residential. “Imagine Austin” refers to this area as an activity corridor node.

Station Features...
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (2)

System Connections...
- Local bus: 275, 392
- Last mile: none

Access to...
1. Chinatown Center
2. MarketPlace Austin
3. North Austin Event Center

Missing Elements...
- Compact mixed-use development
- Grid streets, sidewalks, and paths
- Public realm improvements, including shade, pedestrian-scale lighting
- Pedestrian and bicycle connections and crossings
- Wayfinding

Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>2010</th>
<th>2040</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>3,820</td>
<td>5,610</td>
</tr>
<tr>
<td>Population (40)</td>
<td></td>
<td>5,610</td>
</tr>
<tr>
<td>Employment (2010)</td>
<td>1,880</td>
<td></td>
</tr>
<tr>
<td>Employment (2040)</td>
<td></td>
<td>6,200</td>
</tr>
<tr>
<td>Employment Density (2010)</td>
<td>2,400 emp / sq. mile</td>
<td></td>
</tr>
<tr>
<td>Households (2010)</td>
<td>1,290</td>
<td></td>
</tr>
<tr>
<td>Households (2040)</td>
<td></td>
<td>1,860</td>
</tr>
<tr>
<td>Median HH Size (2010)</td>
<td>3.35</td>
<td></td>
</tr>
<tr>
<td>Housing Units (2010)</td>
<td>950</td>
<td></td>
</tr>
<tr>
<td>Affordable Housing (2013)</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Median HH Income (2010)</td>
<td>$42,290</td>
<td></td>
</tr>
<tr>
<td>Zero Car HH (2014)</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Millennial Population Age 25-34 (2010)</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>Senior Population Age 65+ (2010)</td>
<td>220</td>
<td></td>
</tr>
</tbody>
</table>

Weekday Ridership

- Weekday Ridership (April 2016) | 121 on / 103 off |
- Saturday Ridership (April 2016) | 64 on / 62 off |
- Target Weekday Ridership Level of Service | 320-480 on |

15 min peak/30 min off-peak

Ridership/Service

- Lighting needed in parking lots, along sidewalks, at crosswalks, at stations
- Physical connection to commercial businesses
- Streetscape improvements: Major sidewalk improvements on both sides of North Lamar
- Define clear bike/pedestrian paths through parking lots (grid)
- Pedestrian crossing at Kramer Ln
- Buffer/physical separation for bike lanes
- Reduce setback requirement so development occurs closer to right-of-way line

Reinvestment opportunities
- Redevelopment opportunity for strip commercial on west side north Lamar and east side of Lamar/north of Kramer Lane
- Setbacks and code requirements revisited to allow for more urban/suburban redevelopment/infill closer to North Lamar
- Infill opportunity for Chinatown plaza

Station amenities
- Shade: trees or shade structure
- Pedestrian scale streetlights needed
- Increase separation between waiting area and vehicular lanes

Other amenities
- Low to medium-density residential, commercial areas
- St. Marks Wildflower Meadow
- Wayfinding to note areas within a “10 minute walk”

Public/placemaking art opportunity
- Limited placemaking opportunity
- Potential for functional art, existing art at Chinatown plaza
- Safe design

CATALYST PROJECTS
- North Lamar Blvd and Burnet Rd Corridor Improvements (Public Works)
- 2012 Bond ADA Sidewalks - Street and Bridge (Public Works)
- N Lamar-Parmer to 183 Sidewalk (Public Works)
- Wastewater Relay And Spot Rehab (Water)

Neighborhood TOD

Long-Term
The predominant land uses in the ½ mile station area include single-family residential and commercial.

Land Use

Population Density

Average population density in the ½ mile station area is 4,900 residents per square mile.

Infrastructure-Roads

The ½ mile station area is estimated to contain 3.82 million built square feet.

Parcels and Buildings

Employment Density

Average employment density in the ½ mile station area is 2,400 employees per square mile.

Infrastructure–Transit

Chinatown Station | MetroRapid 801
Storm drainage and disjointed sidewalk on east side of North Lamar Boulevard, facing northeast.

Lack of pedestrian crossing and sidewalk on east side of North Lamar Boulevard.

Chinatown Center on the west side of North Lamar Boulevard.

Chinatown Station | MetroRapid 801

Kramer Lane, facing northwest.

North Lamar Boulevard, facing southwest.

Strip commercial on east side of North Lamar Boulevard.