Barton Springs Station

Barton Springs station is just south of Lady Bird Lake on South Lamar Boulevard at Barton Springs Road. The area is characterized by a rich mix of cultural venues and restaurants, with park and trail connections. Retail uses are located within shallow strip commercial frontages on North Lamar, new mixed-use multi-family apartments have come fairly recently, with multi-family and detached single-family residential behind the commercial businesses. South Lamar Boulevard continues to experience significant infill and development; the station area is just west of the South Central Waterfront Initiative redevelopment area. Porosity is limited on the east due to the Union Pacific rail right-of-way.

Station Features...
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (2)

System Connections...
- MetroBus 3, 30, 338, 484
- Other last mile: B-Cycle Stations, Car2Go area

Access to...
1. Anne and Roy Butler Hike and Bike Trail
2. Dougherty Arts Center
3. Butler Park/Auditorium Shores
4. Zach and Topfer Theatres
5. Palmer Events Center
6. Peter Pan Golf

Missing Elements...
- Dense, compact mix of uses
- Public realm improvements, including shade, street furniture, pedestrian-scale lighting
- Pedestrian and bicycle connections and enhances crossings
- Sidewalk improvements
- Wayfinding

Ridership/Service

| Weekday/Saturday Ridership (April 2016) | 59 on / 49 off |
| Sunday Ridership (April 2016) | 52 on / 51 off |
| Target Ridership (April 2016) | 39 on / 26 off |
| Level of Service | 15 min peak/30 min off-peak |

Demographics

| Population (2010) | 2,660 |
| Population (2040) | 7,300 |
| Population Density (2010) | 3,300 ppl sq mile |
| Employment (2010) | 3,760 |
| Employment (2040) | 5,330 |
| Employment Density (2010) | 4,600 emp sq mile |
| Households (2010) | 1,511 |
| Households (2040) | 4,452 |
| Median HH Size (2010) | 1.74 |
| Housing Units (2010) | 1.79 |
| Affordable Housing (2013) | 21 |
| Median HH Income (2010) | $76,900 |
| Zero Car HH (2014) | 21 |
| Millennial Population Age 25-34 (2010) | 810 |
| Senior Population Age 65+ (2010) | 170 |

Barton Springs Station | MetroRapid 803

FACTS

Service Open | 2014
Target Weekday Ridership | 200-460
Profile Date | 2016

PLACE TYPOLOGY

Central Core

READINESS SCORE

Emerging

Connectivity
- Medium
Market Strength
- Medium
Land Availability
- Medium
Government Support
- Medium

NEEDS

Safety and security
- Traffic calming, increasing pedestrian/bike safety at crossing
- New development, redevelopment demonstrated strong potential for more infill
- Some small homes and buildings have been converted into commercial

Station amenities
- Shaded trees or shade structure
- Pedestrian scale lighting

Other amenities
- Shaded trees or shade structure along South Lamar Boulevard, Butler Road
- Wayfinding to note areas within a "10 minute walk"

Public/placemaking/art opportunity
- Potential for other functional art
- Potential for collaboration between private/public interests
- Safe design

CATALYST PROJECTS

- Dougherty Arts Center - Co-Developed Facility (Parks and Recreation)
- Barton Springs Rd Bridge over Barton Creek (Public Works)
- Town Lake Metro Park - Alliance Children's Garden (Parks and Recreation)
- PEC Improvements and Upgrades (Austin Convention Center)
- West Bouldin Creek Greenbelt - Trailhead Improvements (Parks and Recreation)
Creative restoration/reuse on South Lamar Boulevard, looking south at Barton Springs Road

Streetscape on Barton Springs Road calls for shade, build-to setbacks

The area is heavily used by pedestrians and bicyclists, though auto-centric

New mixed use development with higher density apartments, looking west

High canopy trees within compact development can improve connections

A look north toward Lady Bird Lake shows the streetscape north of the station.