Bluebonnet Station

Bluebonnet Station is located on South Lamar Boulevard at Montclare Drive, south of Bluebonnet Drive. Nearby businesses include Anna’s Toy Depot and Gourdough’s Public House. Largely an area of suburban, detached single-family residential, there are also single-family detached homes, townhomes and condominiums, and some multi-family residential. Small offices, retail, and several restaurants are nearby with local schools. west of the station at the intersection of South Lamar Boulevard and Manchaca Road, a new mixed use/multifamily development is under construction. Del Curto Park is nearby.

Station Features...
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (2)

System Connections...
- MetroBus 3, 331, 338, 484
- Other last mile: B-Cycle Stations, Car2Go area

Access to...
1. Walgreens
2. Bluebonnet Animal Hospital
3. Faith United Methodist Church
4. Balfour Beatty Construction
5. Matt’s Famous El Rancho

Missing Elements...
- Dense, compact mix of uses
- Public realm improvements, needed shade, street furniture, pedestrian-scale lighting
- Pedestrian and bicycle connections and crossings, particularly at Montclare Drive

Demographics

| Population (2010) | 3,980 |
| Population (2040) | 7,950 |
| Population Density (2010) | 5,100 ppl/sq. mile |
| Employment (2010) | 1,200 |
| Employment (2040) | 2,480 |
| Employment Density (2010) | 1,500 emp/sq. mile |
| Households (2010) | 2,092 |
| Households (2040) | 4,145 |
| Median HH Size (2010) | 1.91 |
| Housing Units (2010) | 2,120 |
| Affordable Housing (2013) | 80 |
| Median HH Income (2010) | $59,400 |
| Zero Car HH (2014) | 1 |
| Millennial Population Age 25-34 (2010) | 1,120 |
| Senior Population Age 65+ (2010) | 270 |

Driverscape improvements
- South Lamar Boulevard at Bluebonnet Lane: Complicated high speed intersection
- Intersection improvements, traffic calming needed to better facilitate all travel modes
- Pedestrian-scale lighting on sidewalk leading to station and crossings (NB & SB)
- South Lamar Boulevard (SB): long driveway to parking lot leaves pedestrians exposed to high speed roadway and turning traffic

Neighborhood TOD

- South Lamar Boulevard (NB): Infrastructure obstructions, driveways; hilly slope impairs foot travel
- Redevelopment opportunities
- Some infill opportunities east, south, southeast quadrants
- Redevelopment of publicly-owned property, other properties adjacent to station
- Infill at nearby shopping centers

Streetscape improvements
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Other amenities
- Wayfinding to note areas within a “10 minute walk”
- Public/piazza making/lot opportunity
- Potential for other functional art
- Safe design
Looking west, local streets with shade, low speeds connect people to transit.

The area is redeveloping, and infill is changing the character of frontages.

Pedestrian-activated hybrid beacons allow for safe pedestrian crossings.

This portion of South Lamar reflects suburban, auto-centric design.

Aging infrastructure reflects rural, suburban character that doesn’t fit the area.

Location of the station and nearby bakery.