Crossroads Station

Crossroads Station is located just south of Research Boulevard (US 183) on Burnet Road. The area is dominated by shopping centers with restaurants, retail, and surface parking lots on large blocks. The interior blocks of this suburban area are single-family detached residential, with some multi-family residential. Neighborhood elementary and middle schools are nearby. With the close proximity of Research Boulevard and its frontage roads, there is a rapid transition from a high-speed highway corridor to a multimodal corridor. On Burnet Road, the station area includes bike lanes, sidewalks, and some shading; however, the walking distances between vendors, the multiple, expansive driveways, and large blocks call for improved connections for pedestrians and bicyclists.

Station Features...
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (2)

System Connections...
- MetroBus 3, 383
- Other last mile: none

Access to...
1. Crossroads Center
2. Highland Lanes
3. Furniture Row
4. Highland Lanes
4. Cavender’s Boot City

Missing Elements...
- Compact use mix
- Pedestrian and bicycle connections and enhanced crossings
- Shade (NB)
- Public realm improvements, including pedestrian scale lighting
- Wayfinding

Demographics
- Population (2010): 3,310
- Population Density (2010): 4,290
- Population (2040): 4,290
- Employment (2010): 4,250
- Employment (2040): 11,920
- Employment Density (2010): 5,400 emp / sq. mile
- Employment Density (2040): 1,920
- Households (2010): 1,522
- Households (2040): 1,920
- Median HH Size (2010): 5
- Housing Units (2010): 1,980
- Affordable Housing (2013): 16
- Median HH Income (2010): $50,300
- Zero Car HH (2014): 15
- Senior Population Age 65+ (2010): 220

Ridership/Service
- Weekday Ridership (April 2016): 45 on / 48 off
- Saturday Ridership (April 2016): 31 on / 32 off
- Sunday Ridership (April 2016): 22 on / 16 off
- Target Weekday Ridership: 100-490 on
- Level of Service: 15 min peak/30 min off-peak

Streetscape improvements
- Intersection improvements to better facilitate all travel modes
- No crosswalk currently exists within ¼ mile of the station pair
- Improve bicycle/pedestrian connections on Burnet Road to enable/encourage foot/bike travel
- Pedestrian-scale lighting on sidewalk leading to station and at crossings (including mid-block)
- Shade trees on east side of Burnet Road
- Sidewalk missing north of southbound stop
- Traffic calming, enhanced refuge island, for pedestrian/bike safety at crossing

(Re)development opportunities
- Redevelopment potential within viable, active area
- Redevelopment of publicly-owned property, other properties adjacent to station
- Infill within large surface parking areas, shared parking, driveway consolidation

Station amenities
- Shade: trees or shade structure (NB)
- Relocated bike rack from behind sign
- Pedestrian-scale lighting, especially at northbound stop

Other amenities
- Defines safe bicycle paths through shopping areas to access commercial/retail and connect to neighborhoods (soft grid)
- Wayfinding to node areas within a “10 minute walk”

Public/placemaking/art opportunity
- Potential for functional art
- Potential for collaboration between private/public interests
- Safe design

Projects
- North Lamar Blvd and Burnet Rd Corridor Improvements (Public Works)
Looking east from Burnet Road to suburban shopping, very auto-centric.

Southbound station (behind gold car) reveals pedestrian crossing challenge.

Comfortable station (SB), at shopping center with stores, eateries, services.

Station (NB) on far left, lacks connections with suburban shopping form.

New sidewalk, planted area, bike lane, and new street trees, looking south.

Traffic is transitioning from Research Boulevard.