Domain Station

Domain Station is located one block west of North Lamar Boulevard, situated on Alterra Parkway just north of Esperanza Crossing. The heart of the Domain market area is immediately west, with the new Rock Rose entertainment district. The station is situated in a growing center of high-density and mixed-use development that includes restaurants, retail, multiple corporate offices, and luxury multi-family residential. Significant development is happening east of the station as part of the North Burnet/Gateway area, including the IBM/Broadmoor campus, which will be composed of 2-4 million square feet of office, hotel, multi-family residential, and retail space. East of IBM, Charles Schwab is expanding to include space for roughly 3,000 employees. Imagine Austin designates this area as a Regional Center.

Station Features...
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Bike parking (2)
- Other last mile: none

System Connections...
- MetroBus 240, 392, 466
- Bike parking

Access to...
1. The Domain
2. Amazon
3. Le Cordon Bleu College of Culinary Art
4. IBM
5. Charles Schwab

Missing Elements...
- Public realm improvements, include pedestrian-scale lighting leading to and on Burnet Road
- Pedestrian and bicycle connections from Burnet Road
- Wayfinding

Safety and security...
- Lighting needed to illuminate crosswalks.
- Enhanced safety, visibility for pedestrian paths and bicycle routes

Streetscape improvements...
- Intersection improvements to better facilitate all travel modes on Burnet Road leading onto Esperanza Drive
- Traffic calming, increasing pedestrian/bike safety at crossing on Burnet Road
- Burnet Road curbed sidewalk separated from travel lanes, pedestrian-scale and street lighting; bike lanes
- Palm Way has no sidewalk, lighting

Other amenities...
- Public/placemaking/art opportunity

Demographics
- Population (2010) 1,190
- Employment (2010) 6,500
- Household (2010) 763
- Median HH Size (2010) 4.39
- Median HH Income (2010) $52,200
- Zero Car HH (2014) 0

Domain Station | MetroRapid 803

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Maps  Photos  

[Image of Domain Station]

[Image of Ridership/Service]

[Image of Demographics]

[Image of Plan of Domain Station]
The TOD Priority Tool is designed to prioritize transit-oriented development (TOD) projects based on a range of criteria. Here are some key sections from the tool:

### Land Use
- **Population Density**: The population density in the ½ mile station area is estimated to be 1,500 residents per square mile. Average population density in the ½ mile station area is 1,500 residents per square mile.
- **Employment Density**: Average employment density in the ½ mile station area is 6,800 employees per square mile.

### Employment Density
- The employment density in the ½ mile station area is estimated to be 6,800 employees per square mile.

### Infrastructure-Roads
- **Stop/Station Shelter (SB)**
- **Stop/Station Shelter (NB/SB)**
- **Stop/Station Shelter (NB)**
- **Bicycle Path**
- **MetroRapid Route**
- **Street**
- **Sidewalk**

### Infrastructure-Transit
- **Stop/Station Shelter (SB)**
- **Stop/Station Shelter (NB/SB)**
- **Stop/Station Shelter (NB)**
- **MetroRapid Route**
- **Street**
- **Sidewalk**

### Parcels and Buildings
- The ½ mile station area is estimated to contain 270 parcels and buildings in the area, with a mix of retail, commercial, and residential spaces.
Mixed-Use Residential and Commercial on Alterra Parkway looking north toward the station.

Landscaped medians and uniform signage on Esperanza Crossing.

In the Domain, looking east toward Alterra Parkway.

Construction is underway surrounding the station on Alterra Parkway and also on Esperanza Crossing.

The Westin at the Domain is an easy walk on Esperanza, south of the station.

The pedestrian infrastructure, just east of Domain Marketplace.