**Northcross Station**

Northcross Station is located on Burnet Road just south of West Anderson Lane. The station area is suburban and contains a mixture of large commercial shopping centers with restaurants, retail, and entertainment venues; strip commercial; drive-in restaurants; and 2-3 story multi-family residential properties. Single-family detached residential is prevalent behind the retail corners and frontages, with churches, public and private schools. The area has been undergoing significant redevelopment, mostly restoration. Traffic is heavy in this area and development is auto-centric, sprawling, and disconnected. These challenges make travel by bicycle or by foot difficult. A pedestrian-activated hybrid beacon (PHB) was installed in 2015 across Burnet Road at the station, well-used it is a significant enhancement to the area. Imagine Austin designates this area as a Neighborhood Center.

**Station Features...**
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (2)

**System Connections...**
- MetroBus 3, 5, 19, 25, 323, 325
- Other last mile: none

**Access to...**
1. West Anderson Plaza
2. Northcross Mall and Shopping Center
3. North Village Public Library
4. St Louis King of France Catholic Church

**Missing Elements...**
- Compact mixed-use development
- Public realm improvements, including shade, pedestrian-scale lighting
- Pedestrian and bicycle connections, continuity
- Improved porosity, designated bikeways in commercial properties
- Wayfinding

**Demographics**

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>3,240</td>
<td>4,240</td>
</tr>
<tr>
<td>Population Density (2010)</td>
<td>4,100</td>
<td>5,100</td>
</tr>
<tr>
<td>Employment (2010)</td>
<td>3,170</td>
<td>3,940</td>
</tr>
<tr>
<td>Employment Density (2010)</td>
<td>4,000</td>
<td>4,800</td>
</tr>
<tr>
<td>Households (2010)</td>
<td>1,867</td>
<td>2,340</td>
</tr>
<tr>
<td>Households (2020)</td>
<td>2,244</td>
<td>2,772</td>
</tr>
<tr>
<td>Median HH Size (2010)</td>
<td>1,980</td>
<td>2,240</td>
</tr>
<tr>
<td>Housing Units (2010)</td>
<td>1,770</td>
<td>2,110</td>
</tr>
<tr>
<td>Affordable Housing (2013)</td>
<td>115</td>
<td>150</td>
</tr>
<tr>
<td>Median HH Income (2016)</td>
<td>55,600</td>
<td>60,800</td>
</tr>
<tr>
<td>Zero Car HH (2014)</td>
<td>17</td>
<td>23</td>
</tr>
<tr>
<td>Millennial Population Age 25-34 (2010)</td>
<td>700</td>
<td>800</td>
</tr>
<tr>
<td>Senior Population Age 65+ (2010)</td>
<td>520</td>
<td>600</td>
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</tbody>
</table>

**NEEDS**
- Streetscape improvements
  - Intersection improvements to better facilitate all travel modes
  - Bikeway improvements
  - Pedestrian-scale lighting on sidewalks leading to station and at crossings
  - Shrub trees
  - Traffic calming, increasing pedestrian/bike safety at crossings
  - Improved pedestrian and bicycle travel within commercial areas and between four quadrants at the intersection of Burnet Road and Anderson Mill Road (re-locate signal for pedestrians)

- Safety and security
  - Lighting needed on sidewalks and to illuminate people in crosswalks
  - Enhanced safety visibility for pedestrian paths and bicycle routes
  - Designated pathways for bicyclist circulation in parking areas (Northcross)
  - “Eyes on the street” is enhanced with buildings that open to the street and activities that promote foot travel

- Other amenities
  - Shrub trees or shade structures
  - Pedestrian scale lighting
  - Wayfinding to note areas within a “10 minute walk”

- Public/placemaking art opportunity
  - Limited placemaking opportunity
  - Potential for additional art for neighborhood, parks, schools, and other public spaces
  - Safe design

**Catalyst Projects**
- North Lamar Blvd and Burnet Rd Corridor Improvements (Public Works)

**Ridership/Service**

<table>
<thead>
<tr>
<th>Ridership/Service</th>
<th>Weekday Ridership</th>
<th>Saturday Ridership</th>
<th>Sunday Ridership</th>
<th>Target Weekday Ridership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekday Ridership (April 2016)</td>
<td>144 on / 136 off</td>
<td>73 on / 61 off</td>
<td>65 on / 58 off</td>
<td>240-320</td>
</tr>
<tr>
<td>Level of Service</td>
<td>15 min peak/30 min off/peak</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Northcross Station | MetroRapid 803**

<table>
<thead>
<tr>
<th>Segment</th>
<th>Northcross</th>
<th>Northcross</th>
<th>Northcross</th>
<th>Northcross</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target Weekday Ridership</td>
<td>240-320</td>
<td>240-320</td>
<td>240-320</td>
<td>240-320</td>
</tr>
<tr>
<td>Profile Date</td>
<td>2016</td>
<td>2016</td>
<td>2016</td>
<td>2016</td>
</tr>
</tbody>
</table>

**Readiness Score**
- TOD Village
  - Emerging

**needs**
- Streetscape improvements
- Safety and security
  - Lighting needed on sidewalks and to illuminate people in crosswalks
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  - Safe design
Land Use
The predominant land uses in the ½ mile station area include: commercial, residential, and streets.

Population Density
Average population density is in the ½ mile station area is 150 persons per square mile.

Infrastructure-Roads

Parcels and Buildings
The ½ mile station area is estimated to contain 468 existing buildings.

Employment Density
Average employment density is in the ½ mile station area is 480 employees per square mile.

Infrastructure-Transit
Looking east, shopping is perpendicular from Burnet Road, connecting on Anderson Lane east of the corner, wrapping behind Bassett, other properties.

Looking south, east side of Burnet Road toward station (NB).

Street Parking on West 37th Street with store fronts, Looking South.

Northcross Mall and pads fronting Burnet Road.

Mid-block Pedestrian-activated Hybrid Beacon crossing at stations.

Texas Department of Aging and Disability Services on 51st Street.