Rosedale Station

Rosedale Station is located on North Lamar Boulevard near West 40th Street. The station area lies within a large complex of medical facilities including two hospitals and a myriad of specialty physicians. Two major state public health facilities in the area include the Austin State Hospital and the Texas Health and Human Services Commission. Retail shops, restaurants, serve this very active area which includes a large full-service grocery store with outdoor eating, playground, and live music. Across the green is multi-family residential. The area beyond the medical facilities and shopping consists mostly of low-to-medium single-family detached residential, with a few townhomes. Numerous driveway cuts and uneven grading in the areas immediately west of the station inhibit travel by foot or bike.

Station Features...
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (2)

System Connections...
- MetroBus 3, 19, 21, 22, 338, 491, 982, 983, 987
- Walkable from senior housing communities
- Pedestrian and bicycle connections and enhanced crossings
- Amenities for safe travel (diagonal crossing at Market drive/West 40th Street, and North Lamar Boulevard)
- Safe design of pedestrian/bike safety at crossings
- Safety and security
- Lighting needed on sidewalks and to illuminate crosswalks
- Enhanced safety visibility for pedestrian paths and bicycle routes

Demographics
- Population (2010) 2,980
- Population (2040) 5,340
- Employment (2010) 11,440
- Employment (2040) 13,140
- Employment Density (2010) 14,600 emp / sq. mile
- Households (2010) 1,727
- Households (2040) 3,020
- Median HH Size (2010) 1.70
- Housing Units (2010) 2,000
- Affordable Housing (2013) 20
- Median HH Income (2010) $42,300
- Zero Car HH (2014) 16
- Senior Population Age 65+ (2010) 160

Traffic calming, increasing
Pedestrian-scale lighting on
Intersection improvements to
Limited placemaking opportunity
Bike connections improved
Guadalupe St from 24th St to 42nd St -Bicycle Facilities (Austin Transportation)
North Lamar Blvd and Burnet Rd Corridor Improvements (Public Works)
Marathon Blvd, 42nd, 45th Streets Water Line Replacement (Austin Water)
Ramsey Neighborhood Park - Preliminary Design and Phased Improvements (Parks and Recreation)
Shoal Creek - Ridgegias Storm Drain Improvements (Watershed Protection)
The predominant land uses in the ½ mile station area are retail, government services, single family residential, office, and mixed use.

Average employment density in the ½ mile station is 3,800 residents per square mile.
Central Market is one element of a mixed-use development at the station.

Playground at Central Market adjoins Central Park, Gables apartments, Austin Heart Hospital, shopping and services.

Zingers Hardware is at the south end of Central Market shopping, next to the Austin Heart Hospital.

A row of restaurants is located across the entry to Central Market on West 40th Street, one block east of Medical Parkway that becomes Burnet Road north.

Looking east, West 40th Street is on the far left, Taco Shack is backed by medical offices and specialists.

West frontage on North Lamar Boulevard, looking north toward W 45th Street.