West 38th Station

West 38th Station is located on West 38th Street, east of North Lamar Boulevard at the entry to Austin Heart Hospital. The station is within a collection of medical services, specialists, and hospitals including Seton Medical Center. Restaurants and a variety of retail is located close by, with higher density redevelopment on North Lamar Boulevard and on West 38th Street in this area. Single-family, both detached and attached, and multi-family residential is nearby both new and well established with public and private schools, and good bike and trail connections. Common areas near the station include Central Park, Shoal Creek Trail, and Saider Springs Greenbelt.

Station Features...
- Digital real-time information display
- Shelter/Bench/Destination Map/Lighting
- Free bike racks (2)

System Connections...
- MetroBus 3, 19, 21, 22, 338, 491, 982, 983, 987
- Other last mile: Car2Go area

Access to...
1. Austin Radiology Center
2. Seton Medical Center
3. Austin Oral Maxillofacial Surgery Center
4. Heart Hospital of Austin
5. Central Market
6. 38th Street Pharmacy

Missing Elements...
- Compact mixed-use development
- Public realm improvements, including shade, street furniture, pedestrian-scale lighting
- Pedestrian and bicycle connections and enhanced crossings
- Wayfinding

Ridership/Service
Weekday Ridership (April 2016)
96 on / 122 off
Saturday Ridership (April 2016)
32 on / 49 off
Sunday Ridership (April 2016)
16 on / 27 off
Target Weekday Ridership
130-570 on

Level of Service
15 min peak/30 min off-peak

Demographics
Population (2010) 3,540
Population (2040) 5,810
Employment (2010) 10,470
Employment (2040) 13,010
Employment Density (2010) 13,300 emp / sq. mile
Households (2010) 2,095
Households (2040) 3,310
Median HH Size (2010) 1.66
Housing Units (2010) 2,640
Affordable Housing (2013) 0
Median HH Income (2010) $33,700
Zero Car HH (2014) 27
Millennial Population Age 25-34 (2010) 1,020
Senior Population Age 65+ (2010) 140

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FACTS
Segment Central
Service Open 2014
Target Weekday Ridership 130-570
Profile Date 2016

PLACE TYPOLOGY
TOD Village

READINESS SCORE
Ready

Connectivity Medium
Market Strength Medium
Land Availability Medium
Government Support Medium

READINESS METRICS
Safety and security
- Lighting needed on sidewalks and to illuminate crosswalks
- Enhanced safety visibility for pedestrian paths and bicycle routes

Streetcape improvements
- Intersection improvements to better facilitate all travel modes
- Bike/pedestrian connections
- Pedestrian-scale lighting on sidewalk leading to station and at crossings
- Improved bike access recommended with enhanced crossings
- Traffic calming, increasing pedestrian/bike safety at 38th crossing

Redevelopment opportunities
- New redevelopment in east and west quadrants indicates significant potential
- Some redevelopment, infill potential remains

NEEDS
- Shale: trees or shade structure
- Pedestrian scale lighting
- Pedestrian network is good near station areas/bicycle trail
- Wayfinding to note areas within a "10 minute walk"
- Mix of structured and surface accessory parking serves the area
- Public/placemaking/art opportunity
- Potential for other functional art
- Potential for collaboration between private/public interests
- Safe design

CATALYST PROJECTS
- Shoal Creek Restoration - 15th to 28th Streets (Watershed Protection)
- Guadalupe St from 24th St to 42nd St - Bicycle Facilities (Austin Transportation)
Austin Heart Hospital and medical center, West 38th Street, looking north.

Looking north from West 38th (EB) Station.

Shops and services on West 38th Street.

Medical Plaza at station (WB) with structured parking.

Looking southeast on West 38th Street from the corner of North Lamar Boulevard transitioning to medical offices on the way to Seton Hospital.

Looking south down North Lamar Boulevard to West 38th Street, east side.